



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE
April 22, 2010

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STATEMENT OF COMMISSIONER MICHAEL J. COPPS
REGARDING THE AGREEMENT
BETWEEN ARBITRON AND THE PPM COALITION

“I am pleased at the announcement of a settlement of the dispute between Arbitron and the Portable People Meter (PPM) Coalition. This would appear to be a major step forward. How successful it will be will depend, of course, on implementation of the terms of agreement. It was obvious that the Arbitron PPM was not fully representing minority audience count, to the commercial disadvantage of minority radio broadcasters.”

“I look forward to learning more about the details of both the agreement itself and the implementation phase. Meanwhile, I am encouraged that the parties have been able to bring us this far. And I am especially grateful for the leadership of Representative Edolphus “Ed” Towns, Chairman of the House Committee on Oversight and Government Reform in moving this issue forward.”

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