



# NEWS

Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D. C. 20554

News Media Information 202 / 418-0500  
Internet: <http://www.fcc.gov>  
TTY: 1-888-835-5322

---

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F.2d 385 (D.C. Circ 1974).

---

**FOR IMMEDIATE RELEASE:**  
May 17, 2010

**NEWS CONTACT:**  
Janice Wise: 202-418-8165  
Email: [janice.wise@fcc.gov](mailto:janice.wise@fcc.gov)

## **MEDIA BUREAU ANNOUNCES AGENDA FOR ITS STANFORD, CALIFORNIA MEDIA OWNERSHIP WORKSHOP (DOCKET NO. 09-182)**

*Washington, D.C.:* The Media Bureau today announced the details for its May 21, 2010, media ownership workshop being held from 10:00 a.m. to 5:00 p.m. at Stanford University, Dinkelspiel Auditorium, 471 Lagunita Drive, Stanford, CA. The workshop will explore the impact of new media on broadcast stations.

The two-panel forum is open to the public, with parking available at Galvez Field (intersection of Campus and Galvez, see <http://mappery.com/map-of/Stanford-University-Map>). The public will be given an opportunity to participate via “open microphone” at the end of each panel. The workshop will also be carried live over the Internet on the FCC Live web page at <http://reboot.fcc.gov/live>. Questions from the Internet audience can be submitted throughout the course of the workshop via email to [2010quadrennial@fcc.gov](mailto:2010quadrennial@fcc.gov) and via Twitter using the hash tag #MoWksp.

### **Agenda and Panelists**

(Pacific coast time)

- 10:00 a.m. Introduction and Opening Remarks**  
*William Lake*, Chief, Media Bureau, Federal Communications Commission (FCC)  
*The Honorable Anna G. Eshoo*, U. S. Congresswoman, 14<sup>th</sup> District, California  
(invited)  
*The Honorable Patrick Burt*, Mayor, Palo Alto, California
- 10:15 a.m. Panel 1: Changing Distribution Channels**  
*William Freedman*, Associate Bureau Chief, Media Bureau, FCC (Moderator)  
*Scot Gensler*, SVP of Corporate and Business Development, CurrentTV  
*Eddy W. Hartenstein*, Publisher and CEO, *Los Angeles Times*  
*Jon Heller*, Co-Founder and Co-CEO, FreeWheel Media, Inc.  
*Ravi Kapur*, Vice President, KAXT-CA - Channel One, San Francisco, Oakland, San Jose  
*Sam Matheny*, General Manager, News Over Wireless, CBC New Media Group, LLC  
*Travis Parsons*, Senior Director, Business Development, Sezmi  
*Brad Pelo*, CEO, i.TV  
*Tim Westergren*, Founder & Chief Strategy Officer, Pandora Media
- 11:45 a.m. Public Comments**
- 1:00 p.m. Break**

**2:00 p.m. Panel 2: The Changing Financial and Business Model for Media in the 21st Century**

*William Lake*, Bureau Chief, Media Bureau, FCC (Moderator)

*Dr. Larry Darby*, Senior Fellow, American Consumer Institute for Citizen Research

*Jamie Daves*, Venture Partner, City Light Capital, and Executive Director, ThinkSocial, The Paley Center for Media

*Brian Greif*, President and General Manager, KRON-TV, and Vice President of News, Young Broadcasting, Inc.

*James Hamilton*, Professor, Sanford School of Public Policy, Duke University

*Jim Joyce*, President, National Association of Broadcast Employees and Technicians, and Vice President, Communications Workers of America

*Alan Mutter*, Publisher, Reflections of a Newsosaur

*Tiffiniy Ying Cheng*, Co-Founder, Participatory Culture Foundation

**3:30 p.m. Public Comments**

**5:00 p.m. Adjournment**

Open captioning will be provided. Other reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need. Also include a way we can contact you if we need more information. Last-minute requests will be accepted, but may not be possible to fill. Send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

For further information, contact Krista Witanowski, Media Bureau, 202-418-2449.

-FCC-