



Federal Communications Commission  
Washington, D.C. 20554

May 21, 2010

*Via U.S. Mail and Electronic Mail*

Michael H. Hammer, Esquire  
James H. Casserly, Esquire  
Michael D. Hurwitz, Esquire  
Brien C. Bell, Esquire  
Willkie Farr & Gallagher LLP  
1875 K Street, NW  
Washington, DC 20006

**Re: Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees, MB Docket No. 10-56**

Dear Messrs. Hammer, Casserly, Hurwitz and Bell:

On January 28, 2010, Comcast Corporation (“Comcast”), General Electric Company (“GE”), and NBC Universal, Inc. (“NBCU” and, together with Comcast and GE, the “Applicants”) jointly submitted applications to the Commission seeking consent to assign and transfer control of certain broadcast, broadcast auxiliary, satellite earth station, and private land mobile and private fixed microwave licenses to a new limited liability company that would constitute a joint venture of GE and Comcast (the “Joint Venture”).<sup>1</sup> On March 5, 2010, the Applicants filed an economists’ report entitled “Application of the Commission Staff Model of Vertical Foreclosure to the Proposed Comcast-NBCU Transaction,” which they requested be considered as part of the Application. On May 4, 2010, at the request of the Commission staff, the Applicants submitted two additional economic reports – “An Economic Analysis of Competitive Benefits from the Comcast-NBCU Transaction” and “The Comcast/NBCU Transaction and Online Video Distribution” – and filed several amendments to the Application.<sup>2</sup> In order for the Commission to review the Application and make the necessary public interest findings under section 310(d) of the Communications Act of 1934, as amended (the “Act”),<sup>3</sup> we require additional information, documents and clarifications of certain matters discussed in the Application, including the additional materials submitted by the Applicants described above. If necessary, we will follow up with additional requests for information and documents.

Accordingly, pursuant to section 308(b) of the Act,<sup>4</sup> we request that Comcast provide written responses and supporting documentation for each request set forth in the enclosed Information and Document Request and, where appropriate, amend the Application to reflect such responses. We would appreciate receiving Comcast’s responses no later than **Friday, June 11, 2010**. Information and documents called for by the requests, as well as narrative responses, should be grouped based on the

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<sup>1</sup> *Applications for Consent to the Transfer of Control of Licenses, General Electric Company, Transferor, to Comcast Corporation, Transferee, Applications and Public Interest Statement* (filed Jan. 28, 2010) (“Application”).

<sup>2</sup> *See Commission Announces Revised Pleading Schedule for its Review of Applications of Comcast Corporation, General Electric Company, and NBC Universal, Inc.*, Public Notice, MB Docket No. 10-56, DA 10-636 (rel. May 5, 2010).

<sup>3</sup> 47 U.S.C. § 310(d).

<sup>4</sup> 47 U.S.C. § 308(b).

request to which they are responsive. All such materials shall be so marked and shall be separated from responses to other requests submitted in accordance with the instructions provided in the enclosure.

Comcast's responses should be filed with Marlene H. Dortch, Secretary, FCC, under reference number MB Docket No. 10-56. For any responses that contain confidential or proprietary information, please follow the filing instructions set forth in the Protective Orders.<sup>5</sup> For all hand deliveries pertaining to the Protective Orders, please call Vanessa Lemmé (202-418-2611) to schedule receipt of hand delivery or, in her absence, Marcia Glauberman (202-418-7046). For any responses that are submitted on paper that do not contain confidential or proprietary information, please file in accordance with the instructions set forth in the March 18, 2010 Public Notice.<sup>6</sup> For any responses filed electronically, please coordinate with Commission staff, or designated information technology personnel, to ensure that any responsive electronic records are submitted to the Commission in a technological format that is compatible with Commission database systems and are processed and organized in a manner that is acceptable to the Commission.

If you have any questions regarding this matter, please contact Ms. Lemmé or Marcia Glauberman at the numbers listed above.

Sincerely,

/s/

William T. Lake  
Chief, Media Bureau

Enclosure

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<sup>5</sup> See *Applications of Comcast Corporation, General Electric Company, and NBC Universal Inc., For Consent to Assign Licenses or Transfer Control of Licensees*, Protective Order, MB Docket No. 10-56, DA 10-370 (rel. Mar. 4, 2010) at ¶ 14; see also *Applications of Comcast Corporation, General Electric Company, and NBC Universal Inc., For Consent to Assign Licenses or Transfer Control of Licensees*, Second Protective Order, MB Docket No. 10-56, DA 10-371 (rel. Mar. 4, 2010) at ¶ 15.

<sup>6</sup> See *Commission Seeks Comment on Applications of Comcast Corporation, General Electric Company, and NBC Universal Inc., to Assign and Transfer Control of FCC Licenses*, Public Notice, MB Docket No. 10-56, DA 10-457 (rel. Mar. 18, 2010) at 5-6.