



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).

FOR IMMEDIATE RELEASE:
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FCC ANNOUNCES FURTHER DETAILS FOR ITS JUNE 25, 2010 BROADCAST ENGINEERING FORUM

Washington, D.C.: The Commission today announced additional details for its June 25, 2010 broadcast engineering forum. Participants in the four workshops held throughout the day will discuss a variety of opportunities and challenges currently facing the broadcast industry. Their findings will be presented at a public forum from 3:00 – 6:00 p.m. EDT in the Commission Meeting Room.

The afternoon summary is free and open to the public, with seating available on a first-come, first-served basis. The public will have an opportunity to participate via an “open microphone” at the end of the presentations. The session will be broadcast live over the Internet at <http://reboot.fcc.gov/live>. Questions from the Internet audience can be submitted via email to broadbandoutreach@fcc.gov and via Twitter using the hashtag, #brdcstforum.

Agenda and Forum Participants

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|------------------|---|
| 3:00 p.m. | Welcome and Overview of the Working Sessions
<i>Julius Knapp</i> , Chief, Office of Engineering and Technology |
| 3:15 p.m. | Cellularization of Broadcast Architecture
<i>Jay Adrick</i> , Harris Corporation
<i>Mark Aitken</i> , Sinclair Broadcasting
<i>Rick Engelman</i> , Sprint
<i>Vern Fotheringham</i> , CTB Networks
<i>Jim Krammen</i> , Motorola
<i>Bob Seidel</i> , CBS
<i>Dennis Wallace</i> , Meintel, Sgrignoli & Wallace
<i>Merrill Weiss</i> , Merrill Weiss Group |
| 3:45 p.m. | Methodologies for Repacking the TV Band
<i>Lynn Claudy</i> , NAB
<i>Bruce Franca</i> , MSTV
<i>Mel Frerking</i> , AT&T
<i>Ira Goldstone</i> , Univision
<i>John McCoskey</i> , PBS
<i>Bill Meintel</i> , Meintel, Sgrignoli & Wallace
<i>Jim Ocon</i> , Gray Television Group
<i>Joseph Snelson</i> , Society of Broadcast Engineers
<i>Dr. Byron St. Clair</i> , National Translator Association
<i>John Viall</i> , LIN Broadcasting |

4:15 p.m.

Improvements in VHF Reception

William Belt, Consumer Electronics Association
Greg Best, Greg Best Consulting
Charles Cooper, duTreil, Lundin and Rackley
Kerry Cozad, Dielectric Communications
Ross Heide, Cohen, Dippel and Everist
Ralph Hogan, Society of Broadcast Engineers
Jeff Johnson, Gannett Broadcasting Group
John Ross, Antennas Direct
Victor Tawil, MSTV
Kelly Williams, NAB

4:45 p.m.

Advancements in Compression Technology

Richard Chernock, Triveni Digital
David Converse, ABC
Greg Coppa, CBS
Sterling Davis, Cox
Matthew Goldman, Tandberg Television / Ericsson
Brett Jenkins, ION
Glenn Reitmeier, NBC Universal
Mark Richer, ATSC
Andrew Setos, FOX Broadcasting
Peter Sockett, Capitol Broadcasting

5:15 p.m.

Discussion/Public Comment

6:00 p.m.

Adjournment

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