Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of)	
Hi-Favor Broadcasting, LLC.)	File Nos. EB-10-SD-0077
Licensee of Radio Station KSDO (AM))	
Facility ID # 51166)	NOV No. V201032940009
San Diego, California)	

NOTICE OF VIOLATION

Released: June 17, 2010

By the District Director, San Diego Office, Western Region, Enforcement Bureau:

- 1. This is a Notice of Violation ("Notice") issued pursuant to Section 1.89 of the Commission's Rules, to Hi-Favor Broadcasting, LLC. (Hi-Favor), licensee of AM Broadcast radio station KSDO(AM) San Diego, California.. This Notice may be combined with a further action, if further action is warranted.
- 2. On June 11, 2010,, an agent of the Enforcement Bureau's San Diego Office inspected KSDO located at 344 F Street, Suite 200, Chula Vista, California, and observed the following violations:
 - a. 47 C.F.R. § 11.35(a): "EAS Participants must determine the cause of any failure to receive the required tests or activations specified in Sections 11.61(a)(1) and (a)(2). Appropriate entries indicating reasons why any tests were not received or sent must be made in the broadcast station log as specified in Sections 73.1820 and 73.1840 of this chapter for all broadcast streams" At the time of the inspection, the agent found that there were no entries in the station log indicating why tests had not been received from the second local primary (LP-2) KLSD (AM) for various weeks during three months prior to the inspection.
 - b. 47 C.F.R. § 73.3526(e)(12): "For commercial AM and FM broadcast stations, every three months a list of programs that have provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10 for the quarter October December, etc.). At the time of inspection there was no report for the first quarter of 2010 for the quarter January March (due April 10) in the public inspection file.
- 3. As the nation's emergency warning system, the Emergency Alert System is critical to public safety, and we recognize the vital role that broadcasters play in ensuring its success. The Commission takes

¹ 47 C.F.R. § 1.89.

²47 C.F.R. § 1.89.

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seriously any violations of the Rules implementing the EAS and expects full compliance from its regulatees. We also must investigate violations of other rules that apply to broadcast licensees. Pursuant to Section 403 of the Communications Act of 1934, as amended,³ and Section 1.89 of the Commission's Rules, we seek additional information concerning the violations and any remedial actions the station may have taken. Therefore, Hi-Favor, must submit a written statement concerning this matter within twenty (20) days of release of this Notice. The response (i) must fully explain each violation, including all relevant surrounding facts and circumstances, (ii) must contain a statement of the specific action(s) taken to correct each violation and preclude recurrence, and (iii) must include a time line for completion of any pending corrective action(s). The response must be complete in itself and must not be abbreviated by reference to other communications or answers to other notices.⁴

- 4. In accordance with Section 1.16 of the Commission's Rules, we direct Hi-Favor, to support its response to this Notice with an affidavit or declaration under penalty of perjury, signed and dated by an authorized officer of Hi-Favor, with personal knowledge of the representations provided in Hi-Favor's response, verifying the truth and accuracy of the information therein,⁵ and confirming that all of the information requested by this Notice which is in the licensee's possession, custody, control, or knowledge has been produced. To knowingly and willfully make any false statement or conceal any material fact in reply to this Notice is punishable by fine or imprisonment under Title 18 of the U.S. Code.⁶
- 5. All replies and documentation sent in response to this Notice should be marked with the File No. and NOV No. specified above, and mailed to the following address:

Federal Communications Commission San Diego District Office 4542 Ruffner Street, Suite 370 San Diego, CA 92111

³47 U.S.C. § 403.

⁴47 C.F.R. § 1.89(c).

⁵Section 1.16 of the Commission's Rules provides that "[a]ny document to be filed with the Federal Communications Commission and which is required by any law, rule or other regulation of the United States to be supported, evidenced, established or proved by a written sworn declaration, verification, certificate, statement, oath or affidavit by the person making the same, may be supported, evidenced, established or proved by the unsworn declaration, certification, verification, or statement in writing of such person Such declaration shall be subscribed by the declarant as true under penalty of perjury, and dated, in substantially the following form . . . : 'I declare (or certify, verify, or state) under penalty of perjury that the foregoing is true and correct. Executed on (date). (Signature)'." 47 C.F.R. § 1.16.

⁶18 U.S.C. § 1001 et seg. See also 47 C.F.R. § 1.17.

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- 6. This Notice shall be sent to Hi-Favor Broadcasting, LLC, at its address of record.
- 7. The Privacy Act of 1974⁷ requires that we advise you that the Commission will use all relevant material information before it, including any information disclosed in your reply, to determine what, if any, enforcement action is required to ensure compliance.

FEDERAL COMMUNICATIONS COMMISSION

William R. Zears Jr.
District Director
San Diego District Office
Western Region
Enforcement Bureau

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⁷ P.L. 93-579, 5 U.S.C. § 552a(e)(3).