



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

July 14, 2010

The Honorable Judy Chu, Ph.D.
Chairwoman
CAPAC Economic Development Task Force
U.S. House of Representatives
2421 Rayburn House Office Building
Washington, D.C. 20515

Dear Chairwoman Chu:

Thank you for your letter regarding contracting and procurement activities with respect to minority-owned firms. I appreciate your interest in this area and have asked the Managing Director to answer the questions you raise in your letter. His response is attached.

If you have any remaining concerns, or if I may be of further assistance, please do not hesitate to contact me.

Sincerely,

A handwritten signature in dark ink, appearing to read "Julius Genachowski". The signature is stylized with a large initial "J" and a long horizontal stroke.

Julius Genachowski



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Federal Communications Commission
Washington, D.C. 20554

July 14, 2010

The Honorable Judy Chu, Ph.D.
Chair, CAPAC Economic Development Task Force
U.S. House of Representatives
2421 Rayburn House Office Building
Washington, D.C. 20515

Attention: Lelaine Bigelow

Dear Chairwoman Chu:

Chairman Genachowski has asked my staff to compile the information to respond to the "CAPAC Economic Development Task Force 2010 Questionnaire" that you sent to the Federal Communications Commission (FCC or Commission). We appreciate the opportunity to discuss the FCC's small business and minority owned business contracting practices with you and the Congressional Asian Pacific American Caucus.

At the outset, please let me assure you that the FCC is very interested in ensuring that it considers small and minority owned businesses when it performs market research to identify potential contractors as well as when it awards contracts.

While we do not specifically track all of the information described in your questionnaire, we can provide you with some information about our small business and minority owned business contracting efforts for Fiscal Year 2009. Below are some statistics concerning our contracting activities during Fiscal Year 2009.

- According to the Federal Procurement Data System (FPDS), during FY 2009, the FCC had over 1340 contracting actions for total contracting dollars of \$137.7 million.
 - Of these contracting actions, over 860 actions or \$56.8 million dollars went to small businesses. Furthermore, approximately:
 - \$10.3 million dollars went to Small Disadvantaged Businesses;
 - \$12.6 million went to Woman Owned Small Businesses;
 - \$8.7 million went to HUBZone Businesses;
 - \$26.6 million went to Veteran Owned Small Businesses;
 - \$13.7 million went to Service Disabled Veteran Owned Small Businesses; and
 - \$8.4 million went to 8(a) Firms.
 - Finally, the FCC issued over 220 contracting actions to Minority Owned firms totaling approximately \$17.7 million.

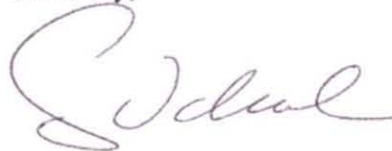
The FCC has taken steps during FY 2010 to continue its small business contracting efforts, and in some of our GSA Schedule competitive procurements we have included a preference for small business as part of the evaluation criteria. In addition, during FY 2010, we have placed an emphasis on issuing requests for information through www.fedbizopps.gov for our non-GSA Schedule purchases as a source of additional market research to identify opportunities for socio-economic set asides.

Also, you referenced our work pursuant to the American Recovery and Reinvestment Act (Recovery Act) in your letter. We wanted to mention that during the procurement process for our Recovery Act funded outreach and assistance contracts for the Digital Television (DTV) transition, the FCC used a process of cascading set-asides to make the awards. This process was designed to favor small businesses. Awards were made on a competitive basis first to responsible certified HUBZone small business concerns. Additional awards were then made on a competitive basis to responsible eligible small business concerns. If these contract awards did not meet the Commission's needs across all geographic areas for DTV outreach, additional awards were then made on a full and open competition basis. The emphasis was first and foremost on small businesses for these outreach and assistance contracts.

Lastly, I would like to point out that the FCC is one of the only if not the only agency that has made permanent office space available for its employees' Chapter of the Federal Asian Pacific American Council.

Please feel free to contact me at (202) 418 – 1919 or Dan Daly, my Chief of Staff, at (202) 418 – 1832 if you have any questions about this response.

Sincerely,

A handwritten signature in black ink, appearing to read "S. VanRoekel", written in a cursive style.

Steven VanRoekel
Managing Director