

**JUDY CHU, Ph.D.**  
32ND DISTRICT, CALIFORNIA



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EDUCATION AND LABOR

COMMITTEE ON  
OVERSIGHT AND GOVERNMENT REFORM

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June 11, 2010

**The Honorable Julius Genachowski**  
**Chairman**  
**Federal Communications Commission**  
**445 12th Street SW, Room 8-C445**  
**Washington, DC 20554**

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NBP  
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988*

**Dear Chairman Genachowski:**

**I am hopeful that the solid growth in GDP and increase in consumer spending are just the tipping point of a vibrant economic recovery. I know your work implementing the American Recovery and Reinvestment Act has been integral to the positive signs we are seeing today and I want to thank you for all you have done to improve our economy in these difficult economic times.**

**As the new Chair of the Economic Development Task Force in Congressional Asian Pacific American Caucus (CAPAC), I am interested in your implementation of federal contracts and procurement. All federal agencies should be held accountable for their contracting dollars and the first step in accountability is to examine the data. Therefore, I write to request a report on the Federal Communications Commission contracting and procurement activities with respect to minority-owned firms.**

**I have prepared a questionnaire that will help guide your response and ensure CAPAC receives the necessary details that are important to understanding your contracting process. In particular, I am interested in how existing federal contracting and procurement opportunities will fuel Asian American and Pacific Islander (AAPI) economic development during the economic recovery and beyond. Furthermore, I am interested in the outreach, application, review, and granting processes behind federal government contracts, particularly how they pertain to Asian American Pacific Islander-owned businesses. Some questions include:**

- **What were the internal goals for granting contracts to SB, SDB, HUBZone, and AAPI firms in FY 2008-FY2010?**
- **What was your plan or strategy to reach the participations goals of SB, SDB, HUBZone, and AAPI firms?**
- **How does your agency encourage SB, SDB, HUBZone and APPIs to build capacity so they can bid on larger contracts? For example, do you utilize mentor-protégé or joint venture programs?**

Supporting minority business is crucial to economic recovery and long-term growth. Minority-owned firms currently provide nearly 5 million people with steady jobs, but have the potential to create 16.1 million jobs, leading to stronger communities and bolstering America's economy. The U.S. Census Bureau projects that by 2050, the minority community will represent 54% of the total U.S. population indicating that over the next 40 years the growth of America's workforce will primarily come from minorities. Minority-owned firms have the potential to contribute significantly to our long-term economic progress and stability, and the best way to ensure their success is to support them by making government contracts accessible and available to them.

I understand this information might take time to compile, but I would appreciate a response to this inquiry as soon as possible. Thank you for your attention to this matter. If you have questions please contact Lelaine Bigelow of my staff at [lelaine.bigelow@mail.house.gov](mailto:lelaine.bigelow@mail.house.gov) or at 202-225-5464.

Sincerely,

A handwritten signature in black ink that reads "Judy Chu". The signature is written in a cursive, flowing style.

Judy Chu, Ph.D.

Chair

CAPAC Economic Development Task Force

## **CAPAC Economic Development Task Force 2010 Questionnaire**

For the purposes of this questionnaire, the acronyms are defined as follows:

Small Business (SB)  
Small Disadvantaged Business (SDB)  
Historically Underutilized Business Zones (HUBZone)  
Asian American Pacific Islander (AAPI)

### **I. Department/Agency Goals**

- a. What were the internal goals for granting contracts to SB, SDB, HUBZone, and [REDACTED] FY2010?
- b. What was your plan or strategy to reach the participations goals of SB, SDB, HUBZone, and AAPI firms?

### **II. Outreach and Recruitment**

- a. In FY 2009, what strategies did the Department use to outreach and recruit SB, SDB, HUBZone, and AAPI?
- b. How did outreach strategies help the Department meet their goals of contracting with SB, SDB, HUBZone, and AAPI firms?
- c. What is the measure of success?
- d. What is your plan to further increase SB, SDB, HUBZone, and AAPI participation in contracting and procurement in your Department?

### **III. Prime Contracts and Subcontracts in FY 2009**

- a. What was the total amount of prime contracts awarded?
- b. What was the amount of prime contracts awarded to SB, SDB, HUBZone and AAPI firms?
- c. What was the total amount of subcontracts awarded?
- d. What was the amount of subcontracts awarded to SB, SDB, HUBZone and AAPI firms?
- e. How many of the total SB, SDB, HUBZone and AAPIs contracts were partnerships between large businesses and small businesses?
- f. How does your agency encourage SB, SDB, HUBZone and AAPIs to build capacity so they can bid on larger contracts? For example, do they utilize mentor-protégé or joint venture programs?

### **IV. Department Statistics for Applicants and Awardees of Contracts**

We are requesting data regarding the Department's contracts with small businesses, particularly detailed information about minority-owned business contracts. We have

provide a copy of the contract award to the contractor. Please feel free to use a different format.

Type of Applicant:	How many firms applied?	How many firms accepted?	How many minority firms applied?	How many minority firms accepted?
All (Large + Small)				
SDB				
HUBZone				

Type of Applicant:	How many AAPI firms applied?	How many AAPI firms accepted?	How many Black firms applied?	How many Black firms accepted?	How many Hispanic firms applied?	How many Hispanic firms accepted?	How many Native Amer. firms applied?	How many Native Amer. firms accepted?
All (Large+Small)								
SDB								
HUBZone								

### III. Prime Contracts and Subcontracts in FY 2009

- What was the total amount of prime contracts awarded?
- What was the amount of prime contracts awarded to SDB, HUBZone and AAPI firms?
- What was the total amount of subcontracts awarded?
- What was the amount of subcontracts awarded to SDB, HUBZone and AAPI firms?
- How many of the total SDB, HUBZone and AAPI contracts were partnerships between large businesses and small businesses?
- How does your agency encourage SDB, HUBZone and AAPI to build capacity so they can bid on larger contracts? For example, do they utilize mentor-protégé or joint venture programs?

### IV. Department Statistics for Applicants and Awardees of Contracts

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