



NEWS

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).

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NEWS MEDIA CONTACT:
Rosemary Kimball at (202) 418-0511
e-mail: rosemary.kimball@fcc.gov

FCC LAUNCHES ONLINE “PARENTS’ PLACE” *Easy-to-Navigate Site Offers Resources for Parents*

Washington, D.C. -- Today the Federal Communications Commission launched *Parents’ Place*, a new website that provides parents with the tools and information they need to positively shape their children’s experiences in the complex media landscape. It can be found at www.fcc.gov/parents.

From television to laptops to cell phones, electronic media have become almost constant companions for children. Parents need to be able to easily manage their family’s access to technology and shield their children from inappropriate content.

Among the resources that *Parents’ Place* offers parents are simple ways to:

- Find broadcast educational and instructional children’s programs by zip code;
- Block objectionable television programs;
- Learn how to teach children about appropriate online behavior;
- Receive information about online safety, Amber Alerts, safe use of wireless devices, and distracted driving; and,
- Read about childhood obesity and the impact of the media on this growing health concern.

“*Parents’ Place* gathers together in a single, easy-to-navigate site, information that all parents need to help ensure the well-being of their children” says Joel Gurin, Chief of the Consumer and Governmental Affairs Bureau of the FCC. “Children are being influenced constantly by television programs, cell phone communication, the Internet and other media messages. Now that everyone is back in school, it is more important than ever to give parents the tools and resources to protect their children. *Parents’ Place* will help them do that.”

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