

Congress of the United States
Washington, DC 20515

29 JUN 2010 RCVD

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

June 21, 2010

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Merged
Comcast/NBCU
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JG
1060*

Re: MB Docket No. 10-56

Chairman Genachowski,

We understand that the Federal Communication Commission is reviewing the proposed joint venture between Comcast and General Electric (GE) that provides for Comcast assuming management and operational control of NBC Universal (NBCU). We appreciate the Commission's careful and thorough examination of this transaction to ensure that final approval promotes our national communications policy goals of competition, localism, innovation, investment and diversity. We support the transaction and urge the Commission to conclude its review process before the end of the year.

Comcast, GE, and NBCU have a strong presence in New Jersey and contribute to our State's economic growth. Collectively, these companies contribute more than 7,500 well paying jobs and over \$750 million in annual payroll and benefits to the state. Comcast alone reports more than 4,700 employees and has 186 facilities, offices and call centers in New Jersey. And Comcast advises us that since 1996, it has invested more than \$3.6 billion in the state's technological and infrastructure development. GE energy and healthcare businesses have sites in ten major cities throughout the state; and NBCU, with four sites in New Jersey, has over 800 employees in the state. The world headquarters of CNBC are located in Englewood Cliffs.

The combination of Comcast's media expertise with NBCU's content businesses promises many benefits to consumers. As the parties stated in their Public Interest Statement filed with the Commission, "the new NBCU will be able to increase the quantity, quality, diversity and local focus of its content, and accelerate the arrival of the multiplatform, 'anytime, anywhere' future of video programming that Americans want." Based on their track record in New Jersey, we believe Comcast and NBCU should be given the opportunity to deliver these objectives.

We are pleased that Comcast and NBCU have presented a set of thoughtful commitments to ensure that this transaction promotes competition, localism, innovation, investment and diversity. We also appreciate their "diversity commitments" to promote

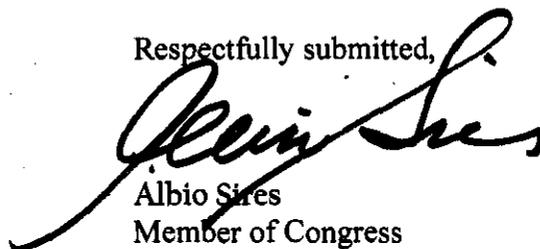
opportunities for minority ownership and programming, in addition to minority employment, supplier diversity and community investment.

The parties have explained to us that their proposed joint venture is about investing in and growing NBCU. We have every confidence that the once the companies combine, they will follow through on their goal to make NBCU a more successful business, and to continue to provide good jobs for thousands of New Jerseyans. The parties have proven to be responsible corporate leaders in their relationships with the people of New Jersey. We have no doubt they will exercise the same level of integrity in this new joint venture.

Respectfully submitted,



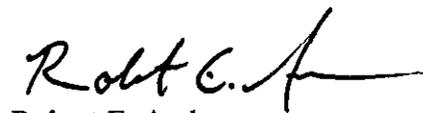
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