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*MB
Comcast/NBCU
10/24*

**The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554**

Re: Docket Number MB Docket 10-56

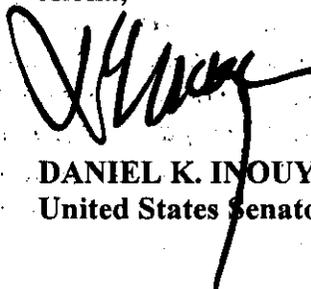
Dear Mr. Chairman:

I wish to commend you for the Federal Communications Commission's diligent review of the proposed Comcast-NBC Universal (NBCU) transaction. I have taken particular note of the commitments Comcast and NBCU have made to ensure that the public will receive important benefits from the joint venture. In this transaction, Comcast is now committed to invest in NBCU and to strengthen an ailing over-the-air broadcasting industry. Comcast and NBCU have voluntarily agreed to expand the amount, quality, variety, and availability of content, including content of specific interest to minority groups, children and families, women, and other key audience segments. Comcast and NBCU have also committed to expanding children's, public-educational-government access, and Spanish language content on multiple platforms. Further, Comcast and NBCU issued additional diversity commitments that cover a broad range of subjects -- from expanding minority ownership opportunities in broadcasting, to minority hiring, to supplier diversity, to philanthropy -- and I commend them as well.

I know the Roberts family and have worked with Comcast over the years. I believe they can be counted on to honor their commitments. I am also aware the Commission has the authority to make these commitments binding on the parties, and I encourage you to do so. I realize the Commission is conducting a detailed examination of various outstanding issues, and I urge the Commission to complete its review in a timely fashion.

Thank you for your consideration of my thoughts on this important matter.

Aloha,



DANIEL K. INOUE
United States Senator

DKI:mlcw

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