



NEWS

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News media Information 202 / 418-0500
Fax-On-Demand 202 / 418-2830
TTY 202/418-2555
Internet: <http://www.fcc.gov>
<ftp.fcc.gov>

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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NEWS MEDIA CONTACT:
Margaret McCarthy at (202) 418-2000

STATEMENT BY FCC COMMISSIONER MICHAEL J. COPPS
APPLAUDING ENACTMENT OF THE CALM ACT

“During my tenure at the FCC, I have received literally hundreds of complaints about excessively loud TV commercials. Like millions of American viewers, I have had to suffer through this annoying practice, too. For years the best advice we could give aggravated TV viewers was to find the mute button! So I couldn’t be more pleased that President Obama has signed the Commercial Advertisement Loudness Mitigation Act (CALM Act) into law. I especially want to commend Representative Anna Eshoo and Senator Sheldon Whitehouse for introducing the legislation and for championing this common-sense measure through to final passage. This is a statute that clearly serves the public interest.”

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