



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

February 28, 2011

The Honorable Michael Bennet
United States Senate
702 Hart Senate Office Building
Washington, D.C. 20510

Dear Senator Bennet:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

Also on November 23, the Commission adopted a *Report and Order* implementing provisions of STELA designed to make the carriage of "significantly viewed" out-of-market stations easier for satellite television providers. I am hopeful that in the wake of this *Order*, satellite carriers will expand the availability of significantly viewed television signals to consumers, including those in Colorado.

I appreciate your interest in this important matter. Please do not hesitate to contact me if I may be of further assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Julius Genachowski", written over a horizontal line.

Julius Genachowski

Enclosure



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WASHINGTON

February 28, 2011

The Honorable Mike Coffman
U.S. House of Representatives
1222 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Coffman:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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Julius Genachowski

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WASHINGTON

February 28, 2011

The Honorable Diana DeGette
U.S. House of Representatives
2335 Rayburn House Office Building
Washington, D.C. 20515

Dear Congresswoman DeGette:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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February 28, 2011

The Honorable Doug Lamborn
U.S. House of Representatives
437 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Lamborn:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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Julius Genachowski

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February 28, 2011

The Honorable Cory Gardner
U.S. House of Representatives
213 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Gardner:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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February 28, 2011

OFFICE OF
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The Honorable Ed Perlmutter
U.S. House of Representatives
1221 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Perlmutter:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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Julius Genachowski

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

February 28, 2011

The Honorable Jared Polis
U.S. House of Representatives
501 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Polis:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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February 28, 2011

The Honorable Scott Tipton
U.S. House of Representatives
218 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Tipton:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

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February 28, 2011

The Honorable Mark Udall
United States Senate
317 Hart Senate Office Building
Washington, D.C. 20510

Dear Senator Udall:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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