COMMUNICATION COMMISSION

OFFICE OF THE CHAIRMAN FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 17, 2011

The Honorable Fred Upton Chairman Committee on Energy and Commerce U.S. House of Representatives 2125 Rayburn House Office Building Washington, D.C. 20515

Dear Chairman Upton:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

In response to your initial letter dated November 23, 2010, I described in some detail the arguments that had been made before the Commission concerning the extension of automatic voice roaming to the data services context. At that time, we were still reviewing the record, both with respect to the appropriate substance of the rule and the legal support underlying the inclusion of data services as part of a provider's roaming obligations. Because we had yet to determine what course to pursue, it was not possible to offer a specific analysis of the scope of the Commission's legal authority.

After an extensive review of the record, the FCC staff has concluded – and I agree – that a data roaming rule is necessary to ensure vibrant competition in the mobile marketplace, to unleash billions of dollars of investment that is currently sidelined, to create thousands of new jobs and to meet the consumer demand for seamless nationwide coverage, be it for voice or data. The record contains abundant evidence from both national and rural businesses that a data roaming rule is necessary to achieve these important goals because some providers have been unwilling to negotiate either 3G or 4G data roaming agreements or have created long delays or taken other steps to impede healthy competition and roaming for consumers. Moreover, as the mobile world moves to LTE, the Commission's basic bipartisan voice roaming rules will be in jeopardy, as they will no longer ensure automatic voice roaming.

<sup>&</sup>lt;sup>1</sup> Reexamination of Roaming Obligations of Commercial Mobile Radio Service Providers, WT Docket No. 05-265, *Report and Order and Further Notice of Proposed Rulemaking*, 22 FCC Rcd 15817, 15831 ¶ 35 (2007).

#### Page 2—The Honorable Fred Upton

Based on these factors, today I am circulating to my colleagues a draft order for consideration that requires a facilities-based provider of commercial mobile data services to offer roaming arrangements to other such providers on commercially reasonable terms and conditions, subject to various limitations designed to account for and protect the legitimate interests of the companies that would be providing roaming. This requirement fulfills the Commission's duty under Section 303(b) of the Communications Act to prescribe, "as public convenience, interest, or necessity requires, ... the nature of the service to be rendered" by providers of mobile services and other authorized users of spectrum. At the same time, the draft avoids the legal authority concern raised in your letter of treating mobile data service providers as "common carriers" under the Communications Act. To the contrary, the draft order under consideration eschews a common carriage approach and leaves mobile service providers free to negotiate and determine, on a customer-by-customer basis, the commercially reasonable terms of data roaming agreements. This is not common carriage. See National Ass'n of Regulatory Util. Comm'rs v. FCC, 525 F.2d 630, 641 (1976) (stating that "to be a common carrier one must hold oneself out indiscriminately to the clientele one is suited to serve" and "a carrier will not be a common carrier where its practice is to make individualized decisions, in particular cases, whether and on what terms to deal").

Sincerelv. Julius Genachowski



March 17, 2011

The Honorable Joe Barton U.S. House of Representatives 2109 Rayburn House Office Building Washington, D.C. 20515

#### Dear Congressman Barton:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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Sincerely Julius Genachowski

OFFICE OF

THE CHAIRMAN

# FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 17, 2011

The Honorable Marsha Blackburn U.S. House of Representatives 217 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Blackburn:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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Sincerelv. Julius Genachowski

March 17, 2011

OFFICE OF THE CHAIRMAN

> The Honorable Mary Bono Mack U.S. House of Representatives 104 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Bono Mack:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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### Page 2-The Honorable Mary Bono Mack

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Sincerely, Julius Genachowski



March 17, 2011

The Honorable Phil Gingrey U.S. House of Representatives 442 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Gingrey:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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### Page 2—The Honorable Phil Gingrey

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Sincerel Julius Genachowski

OFFICE OF

THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 17, 2011

The Honorable Ralph M. Hall U.S. House of Representatives 2405 Rayburn House Office Building Washington, D.C. 20515

#### Dear Congressman Hall:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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Sincerel Julius Genachowski

COMMUNICATION COMMISSION

THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 17, 2011

The Honorable Tim Murphy U.S. House of Representatives 322 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Murphy:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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Sincerely, Julíus Genachowski

OFFICE OF

FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 17, 2011

The Honorable Steve Scalise U.S. House of Representatives 429 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Scalise:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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Sincerely, Julius Genachowski

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### FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 17, 2011

OFFICE OF THE CHAIRMAN

> The Honorable John M. Shimkus U.S. House of Representatives 2452 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Shimkus:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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Sincerely, Julius Genachowski



OFFICE OF THE CHAIRMAN March 17, 2011

The Honorable Cliff Stearns Chairman Subcommittee on Oversight and Investigations Committee on Energy and Commerce U.S. House of Representatives 2125 Rayburn House Office Building Washington, D.C. 20515

Dear Chairman Stearns:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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#### Page 2-The Honorable Cliff Stearns

Based on these factors, today I am circulating to my colleagues a draft order for consideration that requires a facilities-based provider of commercial mobile data services to offer roaming arrangements to other such providers on commercially reasonable terms and conditions, subject to various limitations designed to account for and protect the legitimate interests of the companies that would be providing roaming. This requirement fulfills the Commission's duty under Section 303(b) of the Communications Act to prescribe, "as public convenience, interest, or necessity requires, ... the nature of the service to be rendered" by providers of mobile services and other authorized users of spectrum. At the same time, the draft avoids the legal authority concern raised in your letter of treating mobile data service providers as "common carriers" under the Communications Act. To the contrary, the draft order under consideration eschews a common carriage approach and leaves mobile service providers free to negotiate and determine, on a customer-by-customer basis, the commercially reasonable terms of data roaming agreements. This is not common carriage. See National Ass'n of Regulatory Util. Comm'rs v. FCC, 525 F.2d 630, 641 (1976) (stating that "to be a common carrier one must hold oneself out indiscriminately to the clientele one is suited to serve" and "a carrier will not be a common carrier where its practice is to make individualized decisions, in particular cases, whether and on what terms to deal").

I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

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Sincerely, Julius Genachowski



OFFICE OF THE CHAIRMAN March 17, 2011

The Honorable Lee Terry Vice Chairman Subcommittee on Communications and Technology Committee on Energy and Commerce U.S. House of Representatives 2125 Rayburn House Office Building Washington, D.C. 20515

Dear Vice Chairman Terry:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

In response to your initial letter dated November 23, 2010, I described in some detail the arguments that had been made before the Commission concerning the extension of automatic voice roaming to the data services context. At that time, we were still reviewing the record, both with respect to the appropriate substance of the rule and the legal support underlying the inclusion of data services as part of a provider's roaming obligations. Because we had yet to determine what course to pursue, it was not possible to offer a specific analysis of the scope of the Commission's legal authority.

After an extensive review of the record, the FCC staff has concluded – and I agree – that a data roaming rule is necessary to ensure vibrant competition in the mobile marketplace, to unleash billions of dollars of investment that is currently sidelined, to create thousands of new jobs and to meet the consumer demand for seamless nationwide coverage, be it for voice or data. The record contains abundant evidence from both national and rural businesses that a data roaming rule is necessary to achieve these important goals because some providers have been unwilling to negotiate either 3G or 4G data roaming agreements or have created long delays or taken other steps to impede healthy competition and roaming for consumers. Moreover, as the mobile world moves to LTE, the Commission's basic bipartisan voice roaming rules will be in jeopardy, as they will no longer ensure automatic voice roaming.

<sup>&</sup>lt;sup>1</sup> Reexamination of Roaming Obligations of Commercial Mobile Radio Service Providers, WT Docket No. 05-265, *Report and Order and Further Notice of Proposed Rulemaking*, 22 FCC Rcd 15817, 15831 ¶ 35 (2007).

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Based on these factors, today I am circulating to my colleagues a draft order for consideration that requires a facilities-based provider of commercial mobile data services to offer roaming arrangements to other such providers on commercially reasonable terms and conditions, subject to various limitations designed to account for and protect the legitimate interests of the companies that would be providing roaming. This requirement fulfills the Commission's duty under Section 303(b) of the Communications Act to prescribe, "as public convenience, interest, or necessity requires, ... the nature of the service to be rendered" by providers of mobile services and other authorized users of spectrum. At the same time, the draft avoids the legal authority concern raised in your letter of treating mobile data service providers as "common carriers" under the Communications Act. To the contrary, the draft order under consideration eschews a common carriage approach and leaves mobile service providers free to negotiate and determine, on a customer-by-customer basis, the commercially reasonable terms of data roaming agreements. This is not common carriage. See National Ass'n of Regulatory Util. Comm'rs v. FCC, 525 F.2d 630, 641 (1976) (stating that "to be a common carrier one must hold oneself out indiscriminately to the clientele one is suited to serve" and "a carrier will not be a common carrier where its practice is to make individualized decisions, in particular cases, whether and on what terms to deal").

Sincerely. Julius Genachowski



THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 17, 2011

The Honorable Ed Whitfield U.S. House of Representatives 2368 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Whitfield:

Thank you for your recent letter inquiring whether the Commission intends to impose common-carrier roaming obligations on facilities-based providers of commercial mobile data services. For nearly 30 years, the Commission has, on a bipartisan basis, required roaming in one form or another to "continue to foster the development of seamless automatic roaming services for all [] subscribers in the nation."<sup>1</sup> I believe data roaming arrangements are best negotiated between mobile providers in light of commercial considerations. Accordingly, I do not support a common-carriage mandate for data roaming.

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