



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

March 18, 2011

The Honorable John Sullivan
U.S. House of Representatives
434 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Sullivan:

Thank you for your letter expressing concerns about the effect that certain proposals in the Commission's *AllVid* proceeding could have on jobs in DIRECTV call centers in your district. This information is very important to the *AllVid* inquiry, and your correspondence has been included in the record of the proceeding.

The Commission's *AllVid Notice of Inquiry* requested public comment on steps the Commission could take to spur development of a standardized interface that would enable television viewers to access video content easily from any multichannel video programming distributor (MVPD) and the Internet. The *Notice* asked how the Commission could foster a competitive retail market in consumer navigation devices and increase consumer choice, as Congress directed in Section 629 of the Communications Act. The *Notice* also observed that a "gateway" device is only one possible approach and invited other proposals that may work to promote the retail availability of smart video devices.

Please be assured that the Commission will endeavor to ensure that any measures it proposes in the proceeding will not unduly burden MVPDs or adversely affect jobs.

I appreciate your interest in this important matter. Please do not hesitate to contact me if I may be of further assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Julius Genachowski", written over a horizontal line.

Julius Genachowski



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THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

March 18, 2011

The Honorable Denny Rehberg
U.S. House of Representatives
2448 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Rehberg:

Thank you for your letter expressing concerns about the effect that certain proposals in the Commission's *AllVid* proceeding could have on jobs in DIRECTV call centers in your district. This information is very important to the *AllVid* inquiry, and your correspondence has been included in the record of the proceeding.

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Julius Genachowski



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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

March 18, 2011

The Honorable Mike Coffman
U.S. House of Representatives
1222 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Coffman:

Thank you for your letter expressing concerns about the effect that certain proposals in the Commission's *AllVid* proceeding could have on jobs in DIRECTV call centers in your district. This information is very important to the *AllVid* inquiry, and your correspondence has been included in the record of the proceeding.

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