

ROBERT P. CASEY, JR.
PENNSYLVANIA

COMMITTEES:
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SPECIAL COMMITTEE ON AGING
JOINT ECONOMIC

United States Senate

WASHINGTON, DC 20510

March 2, 2011

*OSP
Advisory
Committee
369*

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, District of Columbia 20554

Dear Chairman Genachowski:

I am writing to support the nomination of Representative Margo L. Davidson to serve on the Advisory Committee on Diversity for Communications in the Digital Age. I am confident Representative Davidson's experience in the media and telecommunications industries makes her an excellent choice to serve in this position.

Representative Davidson's extensive media expertise has anchored her focus on certain worthwhile community projects. Her media career has included work at WTXF-TV 29, WDAS AM & FM radio and WHYI-TV 12 in Philadelphia. She served as associate producer at WHYI-12 after seven years at WDAS radio where she was a political reporter, associate producer for public affairs programs, assistant to the New Director and on-air personality. Her extensive media experience led to the start of her first consulting business, J.I.L. Media Enterprises in 1987.

Currently, Representative Davidson represents the 164th district in the Pennsylvania State House of Representatives. She is using media, mostly Facebook, email, her website and public forums, to highlight the start of an economic development plan in her district. Specifically, constituents are being informed of a little known and unpublicized property tax rebate, as well as a public safety forum designed to address consumer issues.

With her background in non-profit executive management and the media, Representative Davidson is well qualified to serve on the newly re-chartered Advisory Committee on Diversity for Communications in the Digital Age.

Thank you for your consideration. Please do not hesitate to contact me if you have any further questions.

Sincerely,



Robert P. Casey, Jr.
United States Senator

Cc: Thomas Reed