



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
August 1, 2011

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FCC CHAIRMAN JULIUS GENACHOWSKI TO ANNOUNCE RESULTS “MEASURING BROADBAND AMERICA” REPORT, THE FIRST NATIONWIDE TEST OF WIRELINE BROADBAND SERVICE

FCC to also unveil consumer resources to take the mystery out of choosing broadband speeds

Washington, D.C. – On Tuesday, August 2, Federal Communications Commission Chairman Julius Genachowski will unveil the results of the first nationwide test of residential wireline broadband service in a report, “Measuring Broadband America.” The effort is part of the FCC’s intensive ongoing efforts to expand access, promote adoption and spur innovation.

The result of those efforts, the “Measuring Broadband America” report, first proposed in the National Broadband Plan, and takes major steps towards bringing greater clarity and competition to the home broadband services marketplace. The study measured speed and performance as *broadband is delivered to the home* so that different service providers and technologies could be compared scientifically.

The FCC will also unveil new consumer resources to help Americans take the confusion and mystery out of choosing the speed they need, including tip sheets and a step-by-step guide.

WHAT: Chairman Genachowski will announce the results of the “Measuring Broadband America” report at Best Buy store in Washington, DC.

WHO: **Julius Genachowski**, Chairman, Federal Communications Commission
Parul Desai, Communications policy counsel, Consumers Union
Richard Bennett, Senior Research Fellow, ITIF

WHERE: BEST BUY Store 1092
3100 14th St NW
Washington, DC 20010

WHEN: **10:30 AM Eastern**
Tuesday, August 2, 2011
* The event will also be live-streamed at www.fcc.gov/live

MEDIA: For more information about the report, the consumer education resource materials, or to schedule interviews, contact Neil Grace at neil.grace@fcc.gov or (202) 413-4959.

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