



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
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**FCC CHAIRMAN JULIUS GENACHOWSKI TRAVELS TO INDIANA THURSDAY;
WILL UNVEIL INNOVATIVE PARTNERSHIP WITH INDUSTRY LEADERS
TO CREATE THOUSANDS OF NEW BROADBAND-ENABLED JOBS ACROSS AMERICA**

Washington, D.C. – On Thursday, August 4, Federal Communications Commission Chairman Julius Genachowski will join business leaders in Jeffersonville, Indiana to announce the launch of *jobs4america*, a new coalition of forward-looking businesses committed to creating thousands of new jobs in America.

More and more contact centers are using new broadband technology like VoIP, video conferencing and social networking to improve the customer experience, and a growing number of Americans do call center work from home.

Thanks in part to the Commission's efforts to bring the benefits of high-speed internet to every community in the country, businesses are harnessing broadband technologies to transform the way they operate, improving customer service while creating good jobs across the country. Broadband allows regions and communities to compete globally, attracting new firms, investments and jobs with next-generation communications infrastructure.

WHAT: Chairman Genachowski will announce *jobs4america*'s launch at the site of a new contact center under construction by ACCENT Marketing Services, a customer engagement company and founding member of the *jobs4america* coalition based in Jeffersonville, Indiana. Chairman Genachowski will meet company executives and workers and tour the construction site before delivering remarks.

WHO: **Julius Genachowski**, Chairman, Federal Communications Commission
Mark Boehmer, Vice Chairman, ATA National Board of Directors
Jim Kohlenberger, Executive Director, *jobs4america*
Tim Searcy, CEO, ACCENT Marketing Services
Local employees, recently hired in Jeffersonville, IN

WHERE: ACCENT Marketing Services
4550 Town Center Boulevard
Jeffersonville, IN 47130 (corner of I-65 and Veterans Parkway)

WHEN: **Thursday, August 4, 2011**
Site Tour: 12:00 pm EDT
Announcement: 12:30 pm EDT

MEDIA: For more information, or to schedule interviews, contact Neil Grace at neil.grace@fcc.gov or (202) 413-4959. Media requests for *jobs4america* can be sent to Nick Lanyi at nicklanyi@jobs4america.net or (202) 334-1126. Media requests for

ACCENT Marketing Services can be sent to Kelly Hilton at khilton@accentonline.com or (812) 206-6215.

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