



# NEWS

**Federal Communications Commission**  
**445 12<sup>th</sup> Street, S.W.**  
**Washington, D. C. 20554**

**News Media Information 202 / 418-0500**  
**Internet: <http://www.fcc.gov>**  
**TTY: 1-888-835-5322**

---

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

---

**FOR IMMEDIATE RELEASE:**  
September 27, 2011

**NEWS MEDIA CONTACT:**  
Neil Grace, 202-418-0506  
Email: [neil.grace@fcc.gov](mailto:neil.grace@fcc.gov)

**\*\*\*MEDIA ADVISORY\*\*\***

**FCC CHAIRMAN JULIUS GENACHOWSKI AND COMMISSIONER MICHAEL COPPS  
TO ATTEND EVENT ON “THE INFORMATION NEEDS OF COMMUNITIES”  
IN PHOENIX, ARIZONA**

Washington, DC – On October 3, 2011, Federal Communications Commission Chairman Julius Genachowski will attend a field event on the recommendations of the recently released staff-level report on the current state of the media landscape. The report, titled “Information Needs of Communities: The Changing Media Landscape in a Broadband Age” was delivered to the FCC in June 2011.

The report describes tremendous innovation in the media landscape but also identifies critical gaps, including a shortage of local news reporting. The report also offers recommendations for government, nonprofit players and entrepreneurs. At this event, Chairman Genachowski and Commissioner Copps will hear from journalists, academics, businesses, and the public about innovating and strengthening news and information-gathering and reporting to meet citizen needs. To read the report, visit [www.fcc.gov/infoneedsreport](http://www.fcc.gov/infoneedsreport).

**WHEN: Monday, October 3, 2011**  
**9:00AM-11:30AM Pacific Time**

**WHO: Julius Genachowski**, Chairman, Federal Communications Commission  
**Michael J. Copps**, Commissioner, Federal Communications Commission  
**Steven Waldman**, Chair, FCC Working Group on the Information Needs of Communities  
**William Lake**, Chief of FCC Media Bureau

**PANELISTS: Jonathan Blake**, Senior Counsel, Covington & Burling, LLC, on behalf of Barrington, Belo, Dispatch, Gannett, Hearst, Post-Newsweek, and Raycom  
**Susan Crawford**, Professor, Cardozo Law School  
**Kevin Davis**, CEO and Executive Director, Investigative News Network  
**Greg Dawson**, Vice President of News, NBC7 San Diego  
**Leonard Downie, Jr.**, Weil Family Professor of Journalism, Walter Cronkite School of Journalism and Mass Communication, Arizona State University  
**Paul Giguere**, President and CEO, National Association of Public Affairs Networks  
**Retha Hill**, Executive Director of the New Media Innovation Lab, Walter Cronkite School of Journalism and Mass Communication, Arizona State University  
**Jason Klein**, President and CEO, Newspaper National Network  
**Craig Parshall**, SVP and General Counsel, National Religious Broadcasters

**Nicol Turner Lee**, Vice President and Director, Media and Technology Institute for the  
Joint Center for Political and Economic Studies  
**Laura Walker**, President and CEO, New York Public Radio (WNYC)  
**Coriell Wright**, Policy Counsel, Free Press

**WHERE:** Arizona State University  
Floor 6, Channel Eight, Arizona PBS Studio A  
Walter Cronkite School of Journalism and Mass Communication  
555 N. Central Avenue  
Phoenix, AZ 85004

**ONLINE:** The event will be webcast on [www.fcc.gov/live](http://www.fcc.gov/live). Audience members watching online may submit questions to panelists by e-mailing [livequestions@fcc.gov](mailto:livequestions@fcc.gov) or on Twitter using the hashtag #FCCLIVE.

**MEDIA:** For media inquiries, please contact FCC Press Secretary Neil Grace at [neil.grace@fcc.gov](mailto:neil.grace@fcc.gov) or (202) 418-0506.

Reasonable accommodations for persons with disabilities are available upon request. Please e-mail [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY) with your contact information, should FCC staff need to contact you, and a detailed description of the accommodation you require. Requests should be made as early as possible, as last minute requests may be impossible to fulfill.

**-FCC-**