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COMMISSIONER MICHAEL J. COPPS STATEMENT ON BROADBAND ADOPTION INITIATIVE TO EXTEND DIGITAL LITERACY TRAINING AND PROVIDE EMPLOYMENT ASSISTANCE TO COMMUNITIES

I applaud the launch of the Connect to Compete initiative and the many participants who have committed to bring the wonders of broadband to those who have not yet harnessed the awesome potential of the Internet. This is the perfect example of a public-private partnership to meet the myriad challenges aggravated by the growing digital divide which places our country at a disadvantage in terms of global competitiveness. I thank the many participants who have recognized the importance of a digitally literate society. And I also thank Chairman Genachowski and the Broadband Adoption Initiative task force for raising the profile of this important issue. We have an opportunity to bring this leadership to the other new literacies, including media literacy and news literacy, which will help our citizens navigate the vastness of the Internet and be informed citizens once they are Broadband-connected.