Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of)	
Debut Broadcasting Mississippi, Inc.)	File No: EB-11-OR-0157
Licensee of Radio Station WBBV-FM Facility ID # 5370)	NOV No: V201232620001
Vicksburg, MS)	
)	

NOTICE OF VIOLATION

Released: January 3, 2012

By the District Director, New Orleans Office, South Central Region, Enforcement Bureau:

- 1. This is a Notice of Violation (Notice) issued pursuant to Section 1.89 of the Commission's rules¹ to Debut Broadcasting Mississippi, Inc., licensee of Station WBBV-FM in Vicksburg, Mississippi.
- 2. On November 10, 2011, an agent of the Enforcement Bureau's New Orleans Office inspected Station WBBV-FM, located in Vicksburg, Mississippi, and observed the following violations:
 - a. 47 C.F.R. § 73.258(a): "Each FM broadcast station shall be equipped with indicating instruments which conform with the specifications described in § 73.1215 for determining power by the indirect method; for indicating the relative amplitude of the transmission line radio frequency current, voltage, or power; and with such other instruments as are necessary for the proper adjustment, operation, and maintenance of the transmitting system." At the time of inspection, Station WBBV-FM was not equipped with indicating instruments that conform to the specifications described in § 73.1215 for determining power by the indirect method.
 - b. 47 C.F.R. § 73.267(a): "The operating power of each FM station is to be determined by either the direct or indirect method." At the time of inspection, Station WBBV-FM did not have a method in place to determine operating power.

¹47 C.F.R. § 1.89.

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3. Pursuant to Section 308(b) of the Communications Act of 1934, as amended,² and Section 1.89 of the Commission's rules, Debut Broadcasting Mississippi, Inc., must submit a written statement concerning this matter within twenty (20) days of release of this Notice. The response must fully explain each violation, must contain a statement of the specific action(s) taken to correct each violation and preclude recurrence, and should include a time line for completion of pending corrective action(s). The response must be complete in itself and signed by a principal or officer of Debut Broadcasting Mississippi, Inc. All replies and documentation sent in response to this Notice should be marked with the File No. and NOV No. specified above, and mailed to the following address:

Federal Communications Commission New Orleans Office 2424 Edenborn Ave., Suite 460 Metairie, LA 70001

- 4. This Notice shall be sent to Debut Broadcasting Mississippi, Inc. at its address of record.
- 5. The Privacy Act of 1974³ requires that we advise you that the Commission will use all relevant material information before it, including any information disclosed in your reply, to determine what, if any, enforcement action is required to ensure compliance. Any false statement made knowingly and willfully in reply to this Notice is punishable by fine or imprisonment under Title 18 of the U.S. Code.⁴

FEDERAL COMMUNICATIONS COMMISSION

Walter Gernon District Director New Orleans District Office South Central Region Enforcement Bureau

²47 U.S.C. § 308(b).

³P.L. 93-579, 5 U.S.C. § 552a(e)(3).

⁴18 U.S.C. § 1001 et seq.