

January 5, 2012

JULIUS GENACHOWSKI CHAIRMAN

> The Honorable Richard Blumenthal United States Senate 702 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Blumenthal:

Thank you for your letter urging the Commission to reexamine the sports blackout rules. Your views are very important and, if the Commission opens a proceeding on this matter, I will ensure that your letter is included in the record of the proceeding and considered as part of the Commission's review.

As you are aware, the Commission received a Petition for Rulemaking on November 11, 2011, requesting elimination of the sports blackout rules. The Sports Fans Coalition, Inc., Public Knowledge, Media Access Project, National Consumer League, and the League of Fans assert in their petition that sports economics and the technological means of distributing games have rendered these rules obsolete. The Commission's Media Bureau is reviewing the petition and I look forward to receiving its recommendation.

I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

Sincerely,

Julius Genachowski