

## **FCC Consumer Advisory Committee Recommendation Regarding the Use of Broadband.gov to Track Implementation of the National Broadband Plan (NBP)**

The National Broadband Plan sets forth an ambitious multi-year strategy to achieve universal availability, adoption and meaningful use and build a high-performance America, but creating a strategy is just the beginning. Indeed, the plan makes clear that implementation requires a long-term commitment to measuring progress and keeping stakeholders and the public informed on the status of each of the plan's recommendations and goals. As part of the strategy for this long-term implementation effort, the plan specifically recommends Broadband.gov as a successful tool "for communicating with the public in an open and interactive fashion" and a logical destination for "updates on the progress made in implementing each recommendation."

The Federal Communications Commission quickly began to utilize Broadband.gov to provide progress reports on actions taken to implement the Plan with the release of its [2010 Broadband Action Agenda](#) (and an [implementation schedule](#)). This proved to be a helpful and practical tool for users to remain involved and informed on the progress of more than 60 rulemakings and other notice-and-comment proceedings related to the Plan. Unfortunately, as we moved through 2011, the website was not regularly updated. In addition, the updates on the website did not directly refer to specific recommendations in the Plan.

The Consumer Advisory Committee recommends that the Federal Communications Commission continue to use Broadband.gov as a tool to provide updates on its progress in implementing the Plan. In particular, the Commission should be sure to include the following on the Broadband.gov Web site:

- a Broadband Action Agenda (produced at the beginning of each year starting in 2012 and thru 2020) along with the corresponding implementation schedule, updated quarterly, to clarify the Commission's priorities for implementing the Plan's numerous proposals and recommendations.
- a National Broadband Plan Scorecard to help track the implementation of the Plan's 200+ recommendations. The Scorecard should show the status of the each of the recommendations along with brief information indicating how the recommendation was implemented (for example, "Recommendation implemented in Docket XXX).
- a Broadband Performance Dashboard, as described in recommendation 17.3 of the National Broadband Plan, to display key progress indicators aligned with the six goals of the Plan including the goal of international competitiveness, enable the public to understand important broadband performance metrics and clearly communicate plan progress and effectiveness.

Adopted February 24, 2012

Abstaining: CTIA The Wireless Association, T-mobile

Respectfully submitted:

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FCC Consumer Advisory Committee