



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
May 1, 2012

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FCC ANNOUNCES DETAILS FOR MAY 22, 2012 CHANNEL SHARING WORKSHOP

Washington, D.C.: The Commission today announced details for its May 22, 2012 channel sharing workshop. The focus of the workshop will be how broadcasters are approaching the financial and strategic opportunities presented by channel sharing. Panelists will discuss the practical business and operational challenges and potential solutions that broadcasters who are considering channel sharing are facing. The discussion will be followed by audience questions and comments. Questions submitted via email will be treated confidentially.

The workshop will be held in the Commission Meeting Room at the FCC's headquarters in Washington, DC. It is free and open to the public, with seating available on a first-come, first-served basis. The session will be broadcast live over the Internet at <http://www.fcc.gov/live>. Questions from the Internet audience can be submitted via email to incentiveauctions@fcc.gov and via Twitter using the hashtag, #fcclive.

Panelists

John Cunney, Head of Telecom Media Technology Practice, Santander, former Vice President, Patrick Communications
Eric De Silva, Partner, Wiley Rein
John Hane, Counsel, Pillsbury Winthrop Shaw Pittman
Lonna Thompson, Executive Vice President and COO, Association of Public Television Stations

Agenda

10:00 – 10:15	Welcoming Remarks and Overview, Bill Lake, Chief, Media Bureau
10:15 – 11:00	Panel Discussion, Rebecca Hanson, Media Bureau, Moderator
11:00 – 11:15	Break
11:15 – 12:00	Panel Discussion (continued)
12:00	Adjournment

Reasonable accommodations for persons with disabilities are available upon request. Please include a description of the accommodation you will need. Individuals making such requests must include their contact information should FCC staff need to contact them for more information. Requests should be made as early as possible. Please send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau: 202-418-0530 (voice), 202-418-0432 (TTY).