



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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FCC COMMISSIONER JESSICA ROSENWORCEL ON TODAY'S ANNOUNCEMENT REGARDING ONLINE RATINGS DISCLOSURE

Washington, D.C.—Online video viewing by young people is growing. According to the Nielsen Company, 14 percent of online video viewers are children aged 2 to 17. Moreover, a recent survey by the TV Parental Guidelines Monitoring Board found that 61 percent of teens reported watching television programming on a device other than a television. In response to these developments, ABC, CBS, FOX, NBC, TeleFutura, Telemundo, and Univision announced today that they will make the television ratings system available with their full-length programming accessible over the Internet.

Following this announcement, FCC Commissioner Jessica Rosenworcel stated:

“We are fast moving to a world where our children’s video viewing is not limited to the television screen—but is on any screen, at any time. The way we watch is clearly changing. But what is not changing is the need to provide parents with simple and honest means to monitor and manage their children’s viewing. Today’s announcement is a first step in the right direction. I applaud ABC, CBS, FOX, NBC, TeleFutura, Telemundo, and Univision for making this commitment.”

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