

**STATEMENT OF
COMMISSIONER JESSICA ROSENWORCEL**

Re: *Next Generation Mapping Presentation by the Office of Strategic Planning*
(July 19, 2012)

Let me start with the old adage that a picture is worth a thousand words. This has never been truer than in the kind of presentation we see here today.

This agency has a treasure trove of data. The challenge is making it useful—for consumers, for policymakers, and for business innovators with new ideas about services that can grow our economy and change the way we live. Mapping efforts like these help us delve into this data with purpose. They facilitate good decision making. More than that, they show us at a glance where progress has been made, and where there is room for improvement. In addition, by sharing data from the Commission with others, as we have with the Department of Education, we can swiftly and simply multiply the value of the information we already have on hand.