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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:

August 15, 2012

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STATEMENT OF FCC CHAIRMAN JULIUS GENACHOWSKI ON "IT CAN WAIT" CAMPAIGN, NATIONAL PLEDGE AGAINST DISTRACTED DRIVING

"Distracted driving continues to cost lives every single day. That's why, last year, I challenged the wireless industry to step up and implement innovative solutions to help tackle this growing and dangerous problem. I commend AT&T for launching this important awareness campaign that will help make texting and driving as unacceptable as drinking and driving. All of us must be part of the solution, recognizing that while mobile technologies offer enormous benefit, they create new challenges we must tackle together."