



# NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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**FOR IMMEDIATE RELEASE**  
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## **FCC ANNOUNCES “MEASURING MOBILE AMERICA” PROGRAM TO TEST MOBILE BROADBAND PERFORMANCE**

Washington, D.C. – The Federal Communications Commission today announced the launch of Measuring Mobile America, the first nationwide mobile broadband performance measurement program. As mobile broadband has become part of our everyday communications infrastructure, it remains difficult for consumers to get detailed information about their mobile broadband performance. The program will expand the FCC’s broadband measurement program to test mobile performance data.

FCC Chairman Julius Genachowski said, “We know from experience: transparency on broadband speeds drives improvement in broadband speeds. Our ongoing Measuring Broadband America program has helped improve performance in wired broadband. Our new mobile broadband measurement initiative extends the program to smartphones and other wireless devices. It will empower consumers and encourage improvements in mobile networks and programs, benefitting millions of Americans.”

Building on the model for the FCC’s ongoing [Measuring Broadband America](#) program, the first broad-scale study of actual home broadband performance throughout the United States, the FCC will work with wireless carriers, the public interest and research community, and other stakeholders to deliver consumers detailed information about mobile broadband performance.

The Measuring Broadband America program has been proof-of-concept that a public-private partnership designed to promote transparency could yield tangible benefits for millions of American consumers. In the one year between the first and second Measuring Broadband America reports, the FCC saw significant improvements in broadband performance and offerings.

On September 21, 2012, the Federal Communications Commission will hold an open meeting to discuss the new program. The FCC has received commitments to cooperate in this program from major wireless carriers, including AT&T, Sprint, T-Mobile and Verizon, and CTIA—the Wireless Association®. With the launch of this open meeting, the FCC looks forward to the participation of other critical stakeholders, including the public research community. The FCC’s Measuring Mobile America program will continue the agency’s efforts to respond to the recommendations in our National Broadband Plan to improve the availability of information for consumers about their broadband service.

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