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# United States Senate

WASHINGTON, DC 20510-3603

July 12, 2012

The Honorable Julius Genachowski  
Chairman  
Federal Communications Commissions  
445 12th Street SW, Room: 8-B201  
Washington, DC 20554

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Dear Chairman Genachowski:

I am contacting you regarding clarification on the commercial restrictions of Non-Commercial Educational (NCE) Public Interest Obligation (PIO) channels.

I support the ability of NCE PIO's to air limited messages of for profit entities, particularly when there is a direct connotation to education, health, and/or religious aspects of the underlying mission of the station. As you are aware, Public Broadcasting Stations (PBS), whose stations are carried on cable and satellite as NCE PIO channels, air sponsorships of for-profit entities with numerous programs on their stations.

I support PBS' current practice in this regard, as long as the policy is uniform for all non-commercial stations. Therefore, I am seeking assurance and clarification from the FCC that all NCE PIO channels are afforded and permitted this same ability, specifically independent and religious programmers.

Thank you for your attention to this matter. I look forward to your response.

Sincerely,



Senator James Inhofe