

November 15, 2012

JULIUS GENACHOWSKI CHAIRMAN

> The Honorable Lamar Alexander United States Senate 455 Dirksen Senate Office Building Washington, D.C. 20510

Dear Senator Alexander:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

The Commission's work in its incentive auction proceeding is guided by a set of core goals and principles that include maximizing broadcaster participation by, among other things, making the auction process as transparent and easy-to-understand as possible. The broadcaster LEARN program, which is underway already, is designed specifically to reach out to educate, and to solicit substantive input from broadcasters on all aspects of the incentive auction.

I appreciate your interest in this matter and will keep you apprised of the Commission's progress. Please let me know if I can be of any further assistance.

Julius Genachowski



CHAIRMAN

JULIUS GENACHOWSKI

November 15, 2012

The Honorable Diane Black U.S. House of Representatives 1531 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Black:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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November 15, 2012

JULIUS GENACHOWSKI CHAIRMAN

> The Honorable Marsha Blackburn U.S. House of Representatives 217 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Blackburn:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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Sincerely,

Julius Genachowski



November 15, 2012

JULIUS GENACHOWSKI CHAIRMAN

> The Honorable Steve I. Cohen U.S. House of Representatives 1005 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Cohen:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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November 15, 2012

JULIUS GENACHOWSKI CHAIRMAN

> The Honorable Jim Cooper U.S. House of Representatives 1536 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Cooper:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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November 15, 2012

JULIUS GENACHOWSKI CHAIRMAN

> The Honorable Bob Corker United States Senate 185 Dirksen Senate Office Building Washington, D.C. 20510

Dear Senator Corker:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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November 15, 2012

JULIUS GENACHOWSKI CHAIRMAN

> The Honorable Stephen Fincher U.S. House of Representatives 1118 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Fincher:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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CHAIRMAN

JULIUS GENACHOWSKI

November 15, 2012

The Honorable Charles J. Fleischmann U.S. House of Representatives 511 Cannon House Office Building

Dear Congressman Fleischmann:

Washington, D.C. 20515

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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JULIUS GENACHOWSKI CHAIRMAN November 15, 2012

The Honorable David P. (Phil) Roe U.S. House of Representatives 419 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Roe:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

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