

## 2013 Broadband Summit

### Broadband Adoption and Usage - What Have We Learned?

Sponsored by the Federal - State Joint Conference  
on Advanced Services with NTIA

February 7, 2013

#### Agenda

- 9:00 Meet and Greet
- 9:15 **Welcoming Remarks:**  
FCC Commissioner Mignon Clyburn and Commissioner Larry Landis (IN)
- 9:30 **Keynote** (*via video recording*)  
Congresswoman Doris Matsui (CA) introduced by FCC Commissioner Mignon Clyburn
- 9:45 **Panel 1: What Have We Learned from Academic Studies on How to Close the Broadband Adoption Gap**
- Moderator:*  
Garnet Hanly, Attorney Advisor, TAPD, Wireline Competition Bureau, FCC
- Panelists:*  
Dr. Jon Gant, University of Illinois, School of Library and Information Sciences  
Dr. John Horrigan, Vice President and Director, Media and Technology Institute, Joint Ctr. for Political and Economic Studies  
Dr. Karen Mossberger, University of Illinois at Chicago, Department of Public Administration  
Chanelle P. Hardy, Senior Vice President for Policy and Executive Director of the National Urban League Policy Institute  
Tom Koutsky, Chief Policy Counsel, Connected Nation
- 10:45 Break
- 11:00 **Panel 2: Discussion of Best Practices Learned from Implementing Broadband Adoption Programs Within Different Communities**
- Moderator:*  
Commissioner Geoffrey G. Why (MA)
- Panelists:*  
Deb Socia, Executive Director, Technology Goes Home  
Kyle Toto, Community Manager, Veteran's Portal, Massachusetts Broadband Institute  
Bao Vang, President/CEO, Hmong American Partnership  
Sybil Boutilier, Senior Analyst for Public Policy, Programs and Legislation for San Francisco's Department of Aging and Adult Services

- 12:00 Derrick Bulawa, CEO, BEK Communications Cooperative  
**Lunch**
- 12:45 **Keynote**  
Lawrence E. Strickling, Administrator, National Telecommunications and Information Administration (NTIA), Assistant Secretary for Communications and Information, U.S. Department of Commerce introduced by FCC Chairman Julius Genachowski
- 1:30 **Panel 3: Discussion of Best Practices Learned from Implementing Broadband Adoption Programs Within Different Communities**  
*Moderator:*  
Laura Breeden, Program Director for Public Computing and Broadband Adoption, BTOP, NTIA  
*Panelists:*  
Tamara Cox-Burnett, Community Technology Center Director, College of Menominee Nation  
Richard Abisla, Latino TechNet Project Manager, Mission Economic Development Agency  
Corinne Hill, Director of Chattanooga, TN Public Library  
David Fletcher, Administrative Services Director, Center for Distance Health (CDH), University of Arkansas for Medical Sciences
- 2:30 Break
- 2:40 **Remarks:**  
FCC Commissioner Mignon Clyburn introduces Commissioner Jessica Rosenworcel as new Federal Chair of Federal-State Joint Conference on Advanced Services
- 2:45 **Panel 4: Discussion of Industry Best Practices to Increase Broadband Adoption Among the Various Technologies**  
*Moderator:*  
Commissioner Larry Landis (IN)  
*Panelists:*  
Dave Davidson, Senior Vice President and General Manager of Ohio, Frontier Communications  
Bret Perkins, Vice President of External and Government Affairs, Comcast Corporation  
Elaine Divelbliss, Director and Senior Counsel, Sprint Nextel Corporation/Virgin Mobile  
Dale Merten, Chief Operating Officer, ToledoTel