

## **FCC Consumer Advisory Committee Recommendation Regarding the Use of Broadband.gov to Track Implementation of the National Broadband Plan (NBP)**

The National Broadband Plan sets forth an ambitious multi-year strategy to achieve universal availability, adoption and meaningful use and build a high-performance America, but creating a strategy is just the beginning. Indeed, the plan makes clear that implementation requires a long-term commitment to measuring progress and keeping stakeholders and the public informed on the status of each of the plan's recommendations and goals. As part of the strategy for this long-term implementation effort, the plan specifically recommends Broadband.gov as a successful tool "for communicating with the public in an open and interactive fashion" and a logical destination for "updates on the progress made in implementing each recommendation."

The Federal Communications Commission quickly began to utilize Broadband.gov to provide progress reports on actions taken to implement the Plan with the release of its [2010 Broadband Action Agenda](#) (and an [implementation schedule](#)). This proved to be a helpful and practical tool for users to remain involved and informed on the progress of more than 60 rulemakings and other notice-and-comment proceedings related to the Plan. Unfortunately, as we approach 2014 the website has not been regularly updated for years and the initial benefits proposed by having the site have not been realized.

The Consumer Advisory Committee recommends that the Federal Communications Commission continue to implement the important goals of the National Broadband Plan, and continue to use Broadband.gov as a tool to provide updates on its progress in implementing the Plan. In particular, the Commission should be sure to include the following on the Broadband.gov Web site:

- Action Item 1 - a Broadband Action Agenda (produced at the beginning of each year starting in 2014 and thru 2020) along with the corresponding implementation schedule, updated quarterly, to clarify the Commission's priorities for implementing the Plan's numerous proposals and recommendations.
- Action Item 2 - a National Broadband Plan Scorecard to help track the implementation of the Plan's 200+ recommendations. The Scorecard should show the status of each of the recommendations along with brief information indicating how the recommendation was implemented (for example, "Recommendation implemented in Docket XXX).
- Action Item 3 - a Broadband Performance Dashboard, as described in recommendation 17.3 of the National Broadband Plan, to display key progress indicators aligned with the six goals of the Plan including the goal of international competitiveness, enable the public to understand important broadband performance metrics and clearly communicate plan progress and effectiveness.

We encourage the Commission to allocate resources and personnel specifically assigned to the task of maintaining the aforementioned Action Items 1, 2, and 3 on the Broadband.gov website.

Unanimously Adopted December 16, 2013

Respectfully submitted:

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FCC Consumer Advisory Committee