

For each IP point of presence where the Company interconnects with Level 3 Communications, and for each day during the period January 1, 2013 to May 31, 2014, provide the following information

Column	Variable Name	Format	Example Entries	Description
A	IXP_L3	Text	Equinix Ashburn VA	Name, city and state of the IP point of presence with Level 3
B	capacity	Integer	10000	Capacity of the IP point of presence link in Mbps at 12:01 AM
C	traffic peak hours	Integer	25543454	Amount of data traffic in Gigabytes handed to the Company by L3 at the IP point of presence during peak hours (7PM - 11PM)
D	traffic non-peak hours	Integer	25543454	Amount of data traffic in Gigabytes handed to the Company by L3 at the IP point of presence during non-peak hours (11PM-7PM)
E	date	DATE	12/31/2013	Date MM/DD/YYYY
F	95th_peak	Float	120.73	95th percentile of capacity utilization in Mbps at the IP point of presence with L3 calculated for peak hours
G	95th_nonpeak	Float	14.23	95th percentile of capacity utilization in Mbps at the IP point of presence with L3 calculated for non-peak hours
H	median_peak	Float	85.2	Median capacity utilization in Mbps at the IP point of presence with L3 calculated for peak hours
I	median_nonpeak	Float	4.2	Median capacity utilization in Mbps at the IP point of presence with L3 calculated for non-peak hours

For each IP point of presence where the Company interconnects with Cogent Communications, and for each day during the period January 1, 2013 to May 31, 2014, provide the following information

Column	Variable Name	Format	Example Entries	Description
A	IXP_Cogent	Text	Equinix Ashburn VA	Name, city and state of IP point of presence with Cogent
B	capacity	Integer	10000	Capacity of the IP point of presence link in Mbps at 12:01 AM
C	traffic peak hours	Integer	25543454	Amount of data traffic in Gigabytes handed to the Company by Cogent at the IP point of presence during peak hours (7PM - 11PM)
D	traffic non-peak hours	Integer	25543454	Amount of data traffic in Gigabytes handed to the Company by Cogent at the IP point of presence during non-peak hours (11PM-7PM)
E	date	DATE	12/31/2013	Date MM/DD/YYYY
F	95th_peak	Float	120.73	95th percentile of capacity utilization in Mbps at the IP point of presence with Cogent calculated for peak hours
G	95th_nonpeak	Float	14.23	95th percentile of capacity utilization in Mbps at the IP point of presence with Cogent calculated for non-peak hours
H	median_peak	Float	95.2	Median capacity utilization in Mbps at the IP point of presence with Cogent Communications calculated for peak hours
I	median_nonpeak	Float	4.2	Median capacity utilization in Mbps at the IP point of presence with Cogent Communications calculated for non-peak hours

For each DMA served by the Company, and for each day during the period January 1, 2013 to May 31, 2014, provide the following information

Column	Variable Name	Format	Example Entries	Description
A	DMA_NUM	INTEGER	511	The 2013-4 Nielsen numerical code for each DMA
B	DMA_NAME	TEXT	WASHINGTON, DC (HAGRSTWN)	The 2013-4 Nielsen text description of each DMA
C	R_VOD_PPV_peak	Float	13434343.5	Total daily revenue from VOD and PPV services sold during peak hours (7PM-11PM)
D	DATE	DATE	12/31/2014	Date MM/DD/YYYY
E	R_VOD_PPV_nonpeak	Float	434345.2	Total daily revenue from VOD and PPV services sold during non-peak hours (11PM-7PM)
F	VOD_Hours_peak	Float	543534.3	Total number of hours of free Video-on-Demand services viewed during peak hours (7PM-11PM)
G	VOD_Hours_nonpeak	Float	53534.3	Total number of hours of free Video-on-Demand services viewed during non-peak hours (11PM-7PM)

Notes : To calculate total daily revenue from VOD and PPV services during peak hours, add up all revenues from VOD and PPV content that was ordered during the hours of 7PM and 11PM in a particular DMA. Include revenues from all VOD and PPV services that are not offered as a monthly subscription package.

To calculate total daily revenue from VOD and PPV services during non-peak hours, add up all revenues from VOD and PPV content that was ordered during the hours of 11PM and 7PM in a particular DMA. Include revenues from all VOD and PPV services that are not offered as a monthly subscription package.