

Format of Data

All data should be submitted in a .csv (comma-delimited) format. The sheets in the workbook provide a template for how the tables should be designed.

The required format for the entries in each column/field is indicated in the instructions for each sheet.

Column entries in **bold red** indicate that the party should enter only one of the possible entries listed for that column. No other entries should be entered.

Data for all of the tables should be submitted on a periodic basis as specified in the instructions in individual tables.

"Availability, Subscription and ARPU data by delivery technology"

For each month beginning January 2012 through June 2014, provide the availability, subscription and ARPU data listed below.

Column	Variable Name	Format	Possible Entries/ Example Entries	Description
A	date	Text - YYYY_MM	2012_01 to 2014_06	The date for which the data is being collected
B	tech	Integer	1, 2, 3, 4, 5, 6	Technology code of the service (see Tech Table for the 6 technology types)
C	residential	Integer	1, 0	Location type - enter 1 if the location is residential and 0 if other (non-residential) location
D	locs	Integer	605	Number of Customer locations where the Company offers service
E	subs_MVPD	Integer	158	Number of subscribers to MVPD Service only as of the end of the month
F	subs_IA	Integer	210	Number of subscribers to Internet Access Service only as of the end of the month
G	subs_Tel	Integer	28	Number of subscribers to Telephony Service only as of the end of the month
H	subs_MVPD_IA	Integer	322	Number of subscribers to MVPD Service and Internet access services only as of the end of the month
I	subs_MVPD_Tel	Integer	56	Number of subscribers to MVPD Service and Telephony Service only as of the end of the month
J	subs_IA_Tel	Integer	98	Number of subscribers to Internet Access Service and Telephony Service only as of the end of the month
K	subs_MVPD_IA_Tel	Integer	111	Number of subscribers to MVPD Service, Internet Access Service and Telephony Service as of the end of the month
L	adds_MVPD	Integer	14	Number of subscribers beginning MVPD Service during the month
M	adds_IA	Integer	21	Number of subscribers beginning Internet Access Service during the month
N	adds_Tel	Integer	3	Number of subscribers beginning Telephony Service during the month
O	drops_MVPD	Integer	16	Number of subscribers ending MVPD Service during the month
P	drops_IA	Integer	18	Number of subscribers ending Internet Access Service during the month
Q	drops_Tel	Integer	5	Number of subscribers ending Telephony Service during the month
R	arpu_MVPD	Float	76.52	Average revenue per subscriber to MVPD Service only as of the end of the month
S	arpu_IA	Float	67.35	Average revenue per subscriber to Internet Access Service only as of the end of the month
T	arpu_Tel	Float	28.11	Average revenue per subscriber to Telephony Service only as of the end of the month
U	arup_MVPD_IA	Float	125.39	Average revenue per subscriber to MVPD Service and Internet Access Service only as of the end of the month
V	arpu_MVPD_Tel	Float	114.85	Average revenue per subscriber to MVPD Service and Telephony Service only as of the end of the month
W	arpu_IA_Tel	Float	99.47	Average revenue per subscriber to Internet Access Service and Telephony Service only as of the end of the month
X	arpu_MVPD_IA_Tel	Float	149.82	Average revenue per subscriber to MVPD Service, Internet Access Service and Telephony Service as of the end of the month

Notes:

A, B, C: Any variation in Date, Technology, or Location Type necessitates the creation of a new, unique record.

B, D: If any individual location can be served using multiple technologies, please record the location only under the observation with the largest technology code.

(For example, if a location can be served with both IPDSL and FTTP, include the location under the observation for technology code 6.)

Technology Codes for Availability, Subscribers and ARPU

Technology Code	Description
1	Copper with no xDSL capability
2	xDSL
3	IPDSL
4	FTTN without capability to provide MVPD Service
5	FTTN with capability to provide MVPD Service
6	FTTP