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The Honorable Tom Wheeler
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Received & Inspected

AUG 04 2014

FCC Mail Room

Dear Chairman Wheeler:

Earlier this month, I met with constituents who had voiced concerns about the content of television advertising on children- specific cable channels. As a father and grandfather, I am disappointed that the practice of targeting children for inappropriate products, such as erectile dysfunction medications, has been deemed acceptable by both cable companies and the Federal Communications Committee (FCC).

While I understand the need for television advertising as a way to sell various products, it is regrettable to see our government allows for the exploitation of young children solely for the purposes of companies making a profit. As a supporter of the First Amendment and free speech, I realize these commercials may not rise to the level of indecency that warrants censorship from the FCC. However, it is my hope your agency would do everything it can to offer significant oversight of networks and the content they choose to broadcast to targeted children audiences.

Your prompt attention to this matter is greatly appreciated. Thank you.

Sincerely,



Robert Pittenger
Member of Congress

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