

For each day during the period January 1, 2013 to May 31, 2014, please provide for each DMA in which Netflix provides streaming services to Comcast broadband customers, the following information:

Column	Variable Name	Format	Example Entries	Description
A	DMA_NUM	INTEGER	511	The 2013-4 Nielsen numerical code for the DMA
B	DMA_NAME	TEXT	WASHINGTON, DC (HAGRSTWN)	The 2013-4 Nielsen text description of the DMA
C	HWBR_peak	Float	13434343.5	Hours-weighted average bitrate for Comcast broadband customers streaming Netflix content in the DMA between the hours of 7PM and 11PM
D	DATE	DATE	12/31/2013	Date MM/DD/YYYY
E	HWBR_nonpeak	Float	434345.2	Hours-weighted average bitrate for Comcast broadband customers streaming Netflix content in the DMA between the hours of 11PM (previous day) and 7PM
F	Hours_peak	Float	543534.3	Total number of hours of Netflix streamed content by Comcast broadband customers in the DMA between the hours of 7PM and 11PM
G	Hours_nonpeak	Float	53534.3	Total number of hours of Netflix streamed content by Comcast broadband customers in the DMA between the hours of 11PM (previous day) and 7PM
H	RebufferingN_peak	Float	2.5	Average number of rebuffering episodes per hour of Netflix streamed content for Comcast broadband customers in the DMA between the hours of 7PM and 11PM
I	RebufferingN_nonpeak	Float	1.1	Average number of rebuffering episodes per hour of Netflix streamed content for Comcast broadband customers in the DMA between the hours of 11PM (previous day) and 7PM
J	RebufferingT_peak	Float	2.5	Average duration of rebuffering episodes per hour of Netflix streamed content for Comcast broadband customers in the DMA between the hours of 7PM and 11PM
K	RebufferingT_nonpeak	Float	1.1	Average duration of rebuffering episodes per hour of Netflix streamed content for Comcast broadband customers in the DMA between the hours of 11PM (previous day) and 7PM
L	Calls	INTEGER	256	Number of Rebuffering/Slow Loading Calls received by Netflix's customer support centers from Comcast broadband subscribers in the DMA on this date