



# PUBLIC NOTICE

**Federal Communications Commission**  
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Washington, D.C. 20554

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**FCC TO HOST A  
SMALL BUSINESS & EMERGING TECHNOLOGIES CONFERENCE  
AND TECH FAIR**

**Tuesday, January 27, 2015, 9:00 a.m. – 6:00 p.m.**

The FCC's Office of Communications Business Opportunities ("OCBO") will host a Small Business & Emerging Technologies Conference and Tech Fair on Tuesday, January 27, 2015 from 9:00 am until 6:00 pm at FCC Headquarters, Commission Meeting Room, 445 12<sup>th</sup> Street SW, Washington, DC.

This important event will focus on innovation by fledgling entrepreneurs in information technology and telecommunications. We will be highlighting small businesses, and particularly, minority and women-owned tech start-ups. We will be examining the challenges that tech start-ups face, as well as some specific issues that often preclude technical innovation in the minority business community. This conference and tech fair will be an all-day event with panel discussions on entity formation and incubation, early stage investment strategies, and a showcase of app designers, software/hardware manufacturers, and internet based business owners.

In addition to our panel discussions, we are hosting a "Fast Pitch" Program for the afternoon where tech entrepreneurs will have a unique opportunity to present their ideas/products to – and get feedback from – experts on launching and capitalizing new businesses. See the agenda and our list of confirmed participants below.

If you'd like to showcase your tech start-up at our conference and participate in the Fast Pitch, or if you're simply interested in attending this informative event in person, please contact OCBO at (202) 418-0990 or via e-mail at [TechFair@fcc.gov](mailto:TechFair@fcc.gov). We still have available booth space and Fast Pitch slots, but our remaining space is filling up quickly. Persons interested in participating via the Internet may do so by logging on to [www.fcc.gov/live](http://www.fcc.gov/live). This event will be streamed live. Reasonable accommodations for people with disabilities are

available upon request. The request should include a detailed description of the accommodation needed and contact information. Please provide as much advance notice as possible; last minute requests will be accepted, but may be impossible to fill. Send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY). All press inquiries should be directed to Mark Wigfield, Deputy Director, Office of Media Relations at 202-418-0253.

You can also follow us on Twitter at <http://twitter.com/FCC> and on Facebook at <http://facebook.com/FCC>.

## AGENDA

**9:00-9:30am**

### **Opening Remarks**

FCC Chairman Tom Wheeler  
The Honorable Bobby Rush (Illinois) (invited)  
OCBO Director Thomas Reed

**9:30-10:30am**

### **Panel 1: Who's Investing in Minority Tech? Early Stage Investment Strategies.**

Moderator:

*Alonzo Llorens, Esq.*, Gordon & Rees, LLP. Author of MBE's Guide to Raising Capital

Discussants:

*Tony Thomas*, Managing Director, SCI Ventures

*John May*, Managing Partner, New Vantage Group

*Terrence Thompson*, Director Public Policy Americas, Credit Suisse

*Bill Cunningham*, Managing Partner, National Crowdfunding Services LLC.

*Mark Rockefeller*, Founder and CEO, Streetshares, Inc.

*Erick Brimen*, Chief Financial Officer, OneVest

*Javier Saade*, Associate Administrator, Office of Investment and Innovation, Small Business Administration

**10:30-10:45am**

### **Break**

**10:45-11:45am**

### **Panel 2: How to Grow Your Idea Into a Business. Entity Formation and Incubation.**

Moderator:  
*S. Jenell Trigg*, Lerman, Senter PLLC

Discussants:  
*Amy Millman*, President, Springboard Enterprises  
*Erin Horne McKinney*, Office of the Deputy Mayor for Planning and Economic Development, Washington DC  
*Clayton Banks*, Founder, Silicon Harlem  
*Tia Capps*, Communications Director, GigTank-The Company Lab  
*Keith Jacobs*, Founder & CEO, On Track Life  
*Fernando Hernandez*, Director, Supplier Diversity, Microsoft  
*Aron Starosta*, Program Manager, Digital Health Accelerator

**11:45am-1:00pm**

**LUNCH** (on your own at capital café on CY level)

**1:00-2:00pm**

**Panel 3: How Did You Do That? Road-mapping Success.**

Moderator:  
*Dr. Nicol Turner-Lee*, Vice President and Chief Research and Policy Officer, Minority Media Telecommunications Council

Discussants:  
*Tonee Bell*, Chairman and CEO, A Unity System  
*Lisa J. Johnson*, President and CEO, SafeTComm  
*Timo Selvaraj*, Co-founder, SearchBlox  
*Stephan Walters*, CEO, Grease Monkey Mobile LLC  
*Marissa Jennings*, Founder, SocialGrlz  
*Cleveland Spears*, General Manager, IM4Radio  
*Genie Barton*, VP and Director, Online Behavioral Advertising Programs and Mobile Marketing Initiatives

**2:00-5:00pm**

Technology Fair and Fast Pitch

**5:00-6:00pm**

Networking

## CONFIRMED EXHIBITORS

Marissa Jennings	SocialGrlz
Cleveland Spears	IM4Radio
Joe Keum	KlickOrder
Robert Jandura Cessna	MyMuzik
Jo St. George	FHG Media
Sam Williams	Text2Them
Timo Selvaraj	SearchBlox
Stephan Walters	Grease Monkey
Boomie Odumade	Nexercise
Alex Cohen	EventKloud
Andre Thomas	Radial
David Gibson & Thad Payton	FYESports
Aaron Fitzgerald	Ncrease
Justin Harrison	Vino Lovers
Peter Somerville	Street Shares
Keith Jacobs	On Track Life
Tonee Bell	A Unity System
Steven Jumper	Ghost Note Agency
Eduardo Guity	US Census Bureau
Stacey Whisonant	GOPYT
Tim Childs	TLC Precision Wafer Tech, Inc.