## Congress of the United States 405



April 22, 2015

The Honorable Tom Wheeler Chairman Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Chairman Wheeler:

Many small video distributors have long requested that the Federal Communications Commission (FCC) rectify an oversight in the implementation of the program access rules that effectively denies them the full legal rights and protections that Congress intended.

These video providers are some of the more than 900 small and medium-sized multichannel video programming distributors (MVPDs) across the country that rely upon a single buying group, the National Cable Television Cooperative (NCTC), to negotiate the bulk of their programming agreements. In 1992, Democrats and Republicans of Congress united in passing legislation specifying that MVPDs and their buying groups, without qualification, were to be protected from discriminatory treatment by cable-affiliated programmers under the program access rules. However, the FCC has defined the term "buying group" in an overlyrestrictive manner so that today it excludes NCTC. As a result, the many hundreds of MVPDs that currently rely exclusively on the NCTC to negotiate their programming agreements are effectively without the program access protections that Congress intended.

For over two years the FCC has had pending a Further Notice of Proposed Rulemaking in which it tentatively concluded the definition of a buying group should be updated, as these small video distributors have requested and should expect based upon law enacted by Congress. This Further Notice, which garnered the bipartisan support of three of the five sitting Commissioners. states:

> [I]t appears that our existing definition of "buying group" set forth in Section 76.1000(c)(1) does not reflect accepted industry practices and thus may have the unintended effect of barring some buying groups from availing themselves of the protections of the nondiscrimination provision of the program access rules, in contravention of Congress's express intent in enacting Section 628(c)(2)(B) of the Act. We tentatively conclude that we should revise Section 76.1000(c)(1) to require, as an alternative to the current liability options, that the buying group agree to assume liability to forward all payments due and received from its members for payment under a master agreement to the appropriate programmer.

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Since the Commission reached that tentative conclusion in 2012, no final decision has been rendered on this and related issues teed up in the rulemaking, leaving smaller pay TV providers and, by extension, their customers at risk of being treated in an unfair manner by cable-affiliated programmers. Based upon what we have heard and read, we urge the Commission to take action quickly and update its definition for a buying group and consider the other issues raised to ensure that buying groups as they operate in the marketplace today, like the NCTC, can use these rules to protect its members from discriminatory practices, as Congress intended. We also ask that you keep us apprised of your actions on this matter.

Thank you for your time and consideration of this request. Please do not hesitate to contact Rachel Schwegman with Rep. Latta's office at Rachel Schwegman@mail.house.gov or (202) 225-6405, or Philip Murphy with Rep. Doyle's office at Philip.Murphy@mail.house.gov or at (202) 225-2135) with any questions or concerns.

Sincerely.

Robert E. Latta

Member of Congress

Michael F. Doyle

Member of Congress

Bill Johnson

Member of Congress

Ben Ray Luján

Member of Congress