

Attachment C.9

**Data Formatting**

All data should be submitted in a .csv (comma-delimited) format. The sheets in the workbook provide a template for how the tables should be designed.

The required format for the entries in each column/field is indicated in the instructions for each sheet. Column entries in **bold red** indicate that the Company should enter only one of the possible entries listed for that column. No other entries should be entered.

Data for all of the tables should be submitted on a periodic basis as specified in the instructions in individual tables.

**Formatting Instructions**

**"Recent Downgrades Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

A disconnect is a person who was subscribed to a Company Cable Service at the end of the previous month who is no longer subscribed to any Company Cable Services at the end of the current month.

A downgrade is a person that dropped one or more of the Company's Cable Services in the month but was still subscribed to at least one Company Cable Service at the end of the month.

Column	Variable Name	Format	Possible Entries/ Example Entries	Description
A	date	Text - YYYY_MM	<b>2012_06 to 2015_08</b>	The month and year for which the data is being collected
B	zip	Text	20427	Five-digit zip code (with leading zeros) (Use code <b>00000</b> for the Company as a whole)
C	recent_downgrades_standalone_internet	Integer	70	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that, at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service
D	always_standalone_internet	Integer	245	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that, at no point during the previous twelve months, had subscribed to the Company's MVPD Service
E	recent_downgrades_internet_phone	Integer	15	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code at the end of the previous month that, at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service
F	always_internet_phone	Integer	28	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) service in this zip code at the end of the previous month that, at no point during the previous twelve months, had subscribed to the Company's MVPD Service

**"Recent Downgrades Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

Column	Variable Name	Format	Possible Entries/ Example Entries	Description
G	recent_downgrades_standalone_internet_voluntary_disconnects	Integer	7	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) voluntarily (i.e., not because of moving, non-payment, or other reasons) disconnected from the Company's services in the current month
H	always_standalone_internet_voluntary_disconnects	Integer	14	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) voluntarily (i.e., not because of moving, non-payment, or other reasons) disconnected from the Company's services in the current month
I	recent_downgrades_internet_phone_voluntary_disconnects	Integer	3	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) voluntarily (i.e., not because of moving, non-payment, or other reasons) disconnected from the Company's services in the current month
J	always_internet_phone_voluntary_disconnects	Integer	5	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code at the end of the previous month that (1) at no point during the previous twelve months had subscribed to the Company's MVPD Service; and (2) voluntarily (i.e., not because of moving, non-payment, or other reasons) disconnected from the Company's services in the current month
K	recent_downgrades_standalone_internet_continue	Integer	60	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) continued to subscribe to the Company's standalone Internet Access Service through the end of the current month
L	always_standalone_internet_continue	Integer	220	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) continued to subscribe to the Company's standalone Internet Access Service through the end of the current month
M	recent_downgrades_internet_phone_downgrade_internet	Integer	3	Total number of subscribers to the Company's bundled Internet and phone (no MVPD) service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) downgraded to the Company's standalone Internet Access Service in the current month

**"Recent Downgrades Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

Column	Variable Name	Format	Possible Entries/ Example Entries	Description
N	always_internet_phone_downgrade_internet	Integer	4	Total number of subscribers to the Company's bundled Internet and phone (no MVPD) service in this zip code at the end of the previous month that (1) at no point during the previous twelve months had subscribed to the Company's MVPD Service; and (2) downgraded to the Company's standalone Internet Access Service in the current month
O	recent_downgrades_standalone_internet_switch_standalone_video	Integer	0	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) switched to the Company's standalone MVPD Service in the current month
P	always_standalone_internet_switch_standalone_video	Integer	0	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) switched to the Company's standalone MVPD Service in the current month
Q	recent_downgrades_bundled_internet_phone_switch_standalone_video	Integer	0	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) switched to the Company's standalone MVPD Service in the current month
R	always_bundled_internet_phone_switch_standalone_video	Integer	0	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) switched to the Company's standalone MVPD Service in the current month
S	recent_downgrades_standalone_internet_switch_standalone_phone	Integer	0	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) switched to the Company's standalone Telephone Service in the current month
T	always_standalone_internet_switch_standalone_phone	Integer	0	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) switched to the Company's standalone Telephone Service in the current month

**"Recent Downgrades Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

Column	Variable Name	Format	Possible Entries/ Example Entries	Description
U	recent_downgrades_internet_phone_downgrade_phone	Integer	1	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) downgraded to the Company's standalone Telephone Service in the current month
V	always_internet_phone_downgrade_phone	Integer	0	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code at the end of the previous month that (1) at no point during the previous twelve months had subscribed to the Company's MVPD Service; and (2) downgraded to the Company's standalone Telephone Service in the current month
W	recent_downgrades_standalone_internet_upgrade_internet_video	Integer	22	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) upgraded to the Company's bundled Internet and MVPD (no phone) service in the current month
X	always_standalone_internet_upgrade_internet_video	Integer	30	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) upgraded to the Company's bundled Internet and MVPD (no phone) service in the current month
Y	recent_downgrades_internet_phone_switch_internet_video	Integer	5	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) switched to the Company's bundled Internet and MVPD (no phone) service in the current month
Z	always_internet_phone_switch_internet_video	Integer	4	Total number of subscribers to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code at the end of the previous month that (1) at no point during the previous twelve months had subscribed to the Company's MVPD Service; and (2) switched to the Company's bundled Internet and MVPD (no phone) service in the current month
AA	recent_downgrades_standalone_internet_upgrade_internet_phone	Integer	1	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) upgraded to the Company's bundled Internet and phone (no MVPD) service in the current month

**"Recent Downgrades Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

Column	Variable Name	Format	Possible Entries/ Example Entries	Description
AB	always_standalone_internet_upgrade_internet_phone	Integer	2	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) upgraded to the Company's bundled Internet and Telephone Service (no MVPD) in the current month
AC	recent_downgrades_internet_phone_continue	Integer	12	Total number of subscribers to the Company's bundled Internet and phone (no MVPD) service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) continued to subscribe to the Company's bundled Internet and phone (no MVPD) service through the end of the current month
AD	always_internet_phone_continue	Integer	26	Total number of subscribers to the Company's bundled Internet and phone (no MVPD) service in this zip code at the end of the previous month that (1) at no point during the previous twelve months had subscribed to the Company's MVPD Service; and (2) continued to subscribe to the Company's bundled Internet and phone (no MVPD) service through the end of the current month
AE	recent_downgrades_standalone_internet_switch_video_phone	Integer	0	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) switched to the Company's bundled MVPD and phone (no Internet) service in the current month
AF	always_standalone_internet_switch_video_phone	Integer	0	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) switched to the Company's bundled MVPD and phone (no Internet) service in the current month
AG	recent_downgrades_bundled_internet_phone_switch_video_phone	Integer	0	Total number of subscribers to the Company's bundled Internet and phone (no MVPD) service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) switched to the Company's bundled MVPD and phone (no Internet) service in the current month
AH	always_bundled_internet_phone_switch_video_phone	Integer	0	Total number of subscribers to the Company's bundled Internet and phone (no MVPD) service in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) switched to the Company's bundled MVPD and phone (no Internet) service in the current month

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For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

Column	Variable Name	Format	Possible Entries/ Example Entries	Description
AI	recent_downgrades_standalone_internet_upgrade_triple_play	Integer	2	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) upgraded to the Company's bundled Internet, MVPD, and Telephone Service in the current month
AJ	always_standalone_internet_upgrade_triple_play	Integer	1	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the previous month that (1) at no point during the previous twelve months, had subscribed to the Company's MVPD Service; and (2) upgraded to the Company's bundled Internet, MVPD, and Telephone Service in the current month
AK	recent_downgrades_internet_phone_upgrade_triple_play	Integer	0	Total number of subscribers to the Company's bundled Internet and phone (no MVPD) service in this zip code at the end of the previous month that (1) at some point during the previous twelve months, had subscribed to (and subsequently downgraded) the Company's MVPD Service; and (2) upgraded to the Company's bundled Internet, MVPD, and Telephone Service in the current month
AL	always_internet_phone_upgrade_triple_play	Integer	3	Total number of subscribers to the Company's bundled Internet and phone (no MVPD) service in this zip code at the end of the previous month that (1) at no point during the previous twelve months had subscribed to the Company's MVPD Service; and (2) upgraded to the Company's bundled Internet, MVPD, and Telephone Service in the current month



