

Attachment C.1

**Data Formatting**

All data should be submitted in a .csv (comma-delimited) format. The sheets in the workbook provide a template for how the tables should be designed.

The required format for the entries in each column/field is indicated in the instructions for each sheet. Column entries in **bold red** indicate that the Company should enter only one of the possible entries listed for that column. No other entries should be entered.

Data for all of the tables should be submitted on a periodic basis as specified in the instructions in individual tables.

**Formatting Instructions**

**"Subs Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

| Column | Variable Name            | Format         | Possible Entries / Example       | Description   |
|--------|--------------------------|----------------|----------------------------------|---|
| A      | date                     | Text - YYYY_MM | <b>2012_06</b> to <b>2015_08</b> | The month and year for which the data is being collected  |
| B      | zip                      | Text           | 20427                            | Five-digit zip code (with leading zeros). (Use code <b>00000</b> for the Company as a whole)  |
| C      | total_subs               | Integer        | 227                              | Total number of subscribers in this zip code to any Company Cable Services at the end of the month  |
| D      | video_subs               | Integer        | 45                               | Total number of subscribers to the Company's MVPD Service in this zip code at the end of the month  |
| E      | internet_subs            | Integer        | 21                               | Total number of subscribers to the Company's Internet Access Service in this zip code at the end of the month   |
| F      | phone_subs               | Integer        | 24                               | Total number of subscribers to the Company's Telephone Service in this zip code at the end of the month   |
| G      | standalone_video_subs    | Integer        | 45                               | Total number of subscribers to the Company's standalone MVPD Service in this zip code at the end of the month   |
| H      | standalone_internet_subs | Integer        | 21                               | Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the month  |
| I      | standalone_phone_subs    | Integer        | 24                               | Total number of subscribers to the Company's standalone Telephone Service in this zip code at the end of the month  |
| J      | video_internet_subs      | Integer        | 45                               | Total number of subscribers to the Company's bundled MVPD and Internet Access services (no Telephone Service) in this zip code at the end of the month  |
| K      | video_phone_subs         | Integer        | 18                               | Total number of subscribers to the Company's bundled MVPD and Telephone service (no Internet Access Service) in this zip code at the end of the month   |
| L      | internet_phone_subs      | Integer        | 151                              | Total number of subscribers to the Company's bundled Internet Access and Telephone services (no MVPD Service) in this zip code at the end of the month  |
| M      | tripleplay_subs          | Integer        | 277                              | Number of subscribers to the Company's bundled MVPD, Internet Access and Telephone services in this zip code at the end of the month  |
| N      | internet_tier0_subs      | Integer        | 10                               | Total number of subscribers in this zip code to the Company's Internet Access Service at advertised speeds strictly less than 3 Mbps downstream at the end of the month   |
| O      | internet_tier1_subs      | Integer        | 35                               | Total number of subscribers in this zip code to the Company's Internet Access Service at advertised speeds of greater than or equal to 3 Mbps downstream but strictly less than 10 Mbps downstream at the end of the month  |
| P      | internet_tier2_subs      | Integer        | 18                               | Total number of subscribers in this zip code to the Company's Internet Access Service at advertised speeds of greater than or equal to 10 Mbps downstream but strictly less than 25 Mbps downstream at the end of the month |
| Q      | internet_tier3_subs      | Integer        | 151                              | Total number of subscribers in this zip code to the Company's Internet Access Service at advertised speeds of greater than or equal to 25 Mbps downstream but strictly less than 50 Mbps downstream at the end of the month |

**"Subs Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

| Column | Variable Name       | Format  | Possible Entries / | Description   |
|--------|---------------------|---------|--------------------|---|
| R      | internet_tier4_subs | Integer | 5                  | Total number of subscribers in this zip code to the Company 's Internet Access Service at advertised speeds of greater than or equal to 50 Mbps downstream but strictly less than 75 Mbps downstream at the end of the month  |
| S      | internet_tier5_subs | Integer | 10                 | Total number of subscribers in this zip code to the Company 's Internet Access Service at advertised speeds of greater than or equal to 75 Mbps downstream but strictly less than 100 Mbps downstream at the end of the month |
| T      | internet_tier6_subs | Integer | 0                  | Total number of subscribers in this zip code to the Company 's Internet Access Service at advertised speeds of greater than or equal to 100 Mbps downstream at the end of the month   |

**Attachment C.1: Template for "Subs Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide data by zip code requested in the table below.

Notes: Columns A through B define unique records in this data.

| date | zip   | total_subs | video_subs | internet_subs | phone_subs | standalone_video_subs | standalone_internet_subs | standalone_phone_subs | video_internet_subs | video_phone_subs | internet_phone_subs | tripleplay_subs | internet_tier0_subs | internet_tier1_subs | internet_tier2_subs | internet_tier3_subs | internet_tier4_subs | internet_tier5_subs | internet_tier6_subs |
|------|-------|------------|------------|---------------|------------|-----------------------|--------------------------|-----------------------|---------------------|------------------|---------------------|-----------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| 2012 | 20427 | 227        | 45         | 21            | 24         | 45                    | 21                       | 24                    | 45                  | 18               | 151                 | 277             | 10                  | 35                  | 18                  | 151                 | 5                   | 10                  | 0                   |
|      |       |            |            |               |            |                       |                          |                       |                     |                  |                     |                 |                     |                     |                     |                     |                     |                     |                     |
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Subs Data Template