

Attachment C.1

**Data Formatting**

All data should be submitted in a .csv (comma-delimited) format. The sheets in the workbook provide a template for how the tables should be designed.

The required format for the entries in each column/field is indicated in the instructions for each sheet. Column entries in **bold red** indicate that the Company should enter only one of the possible entries listed for that column. No other entries should be entered.

Data for all of the tables should be submitted on a periodic basis as specified in the instructions in individual tables.

**Formatting Instructions**

**"Subs Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

Column	Variable Name	Format	Possible Entries / Example	Description
A	date	Text - YYYY_MM	<b>2012_06</b> to <b>2015_08</b>	The month and year for which the data is being collected
B	zip	Text	20427	Five-digit zip code (with leading zeros). (Use code <b>00000</b> for the Company as a whole)
C	total_subs	Integer	227	Total number of subscribers in this zip code to any Company Cable Services at the end of the month
D	video_subs	Integer	45	Total number of subscribers to the Company's MVPD Service in this zip code at the end of the month
E	internet_subs	Integer	21	Total number of subscribers to the Company's Internet Access Service in this zip code at the end of the month
F	phone_subs	Integer	24	Total number of subscribers to the Company's Telephone Service in this zip code at the end of the month
G	standalone_video_subs	Integer	45	Total number of subscribers to the Company's standalone MVPD Service in this zip code at the end of the month
H	standalone_internet_subs	Integer	21	Total number of subscribers to the Company's standalone Internet Access Service in this zip code at the end of the month
I	standalone_phone_subs	Integer	24	Total number of subscribers to the Company's standalone Telephone Service in this zip code at the end of the month
J	video_internet_subs	Integer	45	Total number of subscribers to the Company's bundled MVPD and Internet Access services (no Telephone Service) in this zip code at the end of the month
K	video_phone_subs	Integer	18	Total number of subscribers to the Company's bundled MVPD and Telephone service (no Internet Access Service) in this zip code at the end of the month
L	internet_phone_subs	Integer	151	Total number of subscribers to the Company's bundled Internet Access and Telephone services (no MVPD Service) in this zip code at the end of the month
M	tripleplay_subs	Integer	277	Number of subscribers to the Company's bundled MVPD, Internet Access and Telephone services in this zip code at the end of the month
N	internet_tier0_subs	Integer	10	Total number of subscribers in this zip code to the Company's Internet Access Service at advertised speeds strictly less than 3 Mbps downstream at the end of the month
O	internet_tier1_subs	Integer	35	Total number of subscribers in this zip code to the Company's Internet Access Service at advertised speeds of greater than or equal to 3 Mbps downstream but strictly less than 10 Mbps downstream at the end of the month
P	internet_tier2_subs	Integer	18	Total number of subscribers in this zip code to the Company's Internet Access Service at advertised speeds of greater than or equal to 10 Mbps downstream but strictly less than 25 Mbps downstream at the end of the month
Q	internet_tier3_subs	Integer	151	Total number of subscribers in this zip code to the Company's Internet Access Service at advertised speeds of greater than or equal to 25 Mbps downstream but strictly less than 50 Mbps downstream at the end of the month

**"Subs Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

Column	Variable Name	Format	Possible Entries /	
R	internet_tier4_subs	Integer	5	Total number of subscribers in this zip code to the Company 's Internet Access Service at advertised speeds of greater than or equal to 50 Mbps downstream but strictly less than 75 Mbps downstream at the end of the month
S	internet_tier5_subs	Integer	10	Total number of subscribers in this zip code to the Company 's Internet Access Service at advertised speeds of greater than or equal to 75 Mbps downstream but strictly less than 100 Mbps downstream at the end of the month
T	internet_tier6_subs	Integer	0	Total number of subscribers in this zip code to the Company 's Internet Access Service at advertised speeds of greater than or equal to 100 Mbps downstream at the end of the month

**Attachment C.1: Template for "Subs Data" Table**

For each month beginning June 2012 and extending through August 2015, please provide data by zip code requested in the table below.

Notes: Columns A through B define unique records in this data.

date	zip	total subs	video subs	internet subs	phone subs	standalone video subs	standalone internet subs	standalone phone subs	video internet subs	video phone subs	internet phone subs	tripleplay subs	internet tier0 subs	internet tier1 subs	internet tier2 subs	internet tier3 subs	internet tier4 subs	internet tier5 subs	internet tier6 subs
2012 06	20427	227	45	21	24	45	21	24	45	18	151	277	10	35	18	151	5	10	0

Subs Data Template