

Attachment C.3

Data Formatting

All data should be submitted in a .csv (comma-delimited) format. The sheets in the workbook provide a template for how the tables should be designed.

The required format for the entries in each column/field is indicated in the instructions for each sheet. Column entries in **bold red** indicate that the Company should enter only one of the possible entries listed for that column. No other entries should be entered.

Data for all of the tables should be submitted on a periodic basis as specified in the instructions in individual tables.

Formatting Instructions

"Connects Data" Table

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

A connect in a given month is a subscriber who was not subscribed to any of the Company's Cable Services at the end of the previous month who is subscribed to a Company Cable Service at the end of the current month

Column	Variable Name	Format	Possible Entries / Example Entries	Description
A	date	Text - YYYY_MM	2012_06 to 2015_08	The month and year for which the data is being collected
B	zip	Text	20427	Five-digit zip code (with leading zeros) (Use code 00000 for the Company as a whole)
C	video_connects	Integer	45	Total number of connects to the Company's MVPD Service in this zip code in the month
D	internet_connects	Integer	151	Total number of connects to the Company's Internet Access Service in this zip code in the month
E	phone_connects	Integer	45	Total number of connects to the Company's Telephone Service in this zip code in the month
F	standalone_video_connects	Integer	25	Total number of connects to the Company's standalone MVPD Service in this zip code in the month
G	standalone_internet_connects	Integer	43	Total number of connects to the Company's standalone Internet Access Service in this zip code in the month
H	standalone_phone_connects	Integer	43	Total number of connects to the Company's standalone Telephone Service in this zip code in the month
I	video_internet_connects	Integer	43	Total number of connects to the Company's bundled MVPD and Internet Access (no Telephone Service) services in this zip code in the month
J	video_phone_connects	Integer	43	Total number of connects to the Company's bundled MVPD and Telephone (no Internet Access Service) services in this zip code in the month
K	internet_phone_connects	Integer	43	Total number of connects to the Company's bundled Internet Access and Telephone (no MVPD Service) services in this zip code in the month
L	tripleplay_connects	Integer	43	Total number of connects to the Company's bundled MVPD, Internet Access and Telephone (all three) services in this zip code in the month
M	internet_tier0_connects	Integer	13	Total number of connects to the Company's Internet Access Service at advertised speeds strictly less than 3 Mbps downstream in this zip code in the month
N	internet_tier1_connects	Integer	13	Total number of connects to the Company's Internet Access Service at advertised speeds of greater than or equal to 3 Mbps downstream but strictly less than 10 Mbps downstream in this zip code in the month
O	internet_tier2_connects	Integer	43	Total number of connects to the Company's Internet Access Service at advertised speeds of greater than or equal to 10 Mbps downstream but strictly less than 25 Mbps downstream in this zip code in the month

"Connects Data" Table

For each month beginning June 2012 and extending through August 2015, please provide the data by zip code requested in the table below.

Column	Variable Name	Format	Possible Entries / Example Entries	Description
P	internet_tier3_connects	Integer	13	Total number of connects to the Company's Internet Access Service at advertised speeds of greater than or equal to 25 Mbps downstream but strictly less than 50 Mbps downstream in this zip code in the month
O	internet_tier4_connects	Integer	5	Total number of connects to the Company's Internet Access Service at advertised speeds of greater than or equal to 50 Mbps downstream but strictly less than 75 Mbps downstream in this zip code in the month
O	internet_tier5_connects	Integer	10	Total number of connects to the Company's Internet Access Service at advertised speeds of greater than or equal to 75 Mbps downstream but strictly less than 100 Mbps downstream in this zip code in the month
O	internet_tier6_connects	Integer	0	Total number of connects to the Company's Internet Access Service at advertised speeds of greater than or equal to 100 Mbps downstream in this zip code in the month

