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For Immediate Release

## STATEMENT OF COMMISSIONER AJIT PAI

On the Successful Launch of the AM Revitalization Effort

WASHINGTON, February 1, 2016.—The FCC's AM Radio Revitalization Initiative is off to an incredibly strong start. Last Friday, we opened a window for Class C and Class D AM stations to obtain FM translators and move them up to 250 miles. And in the first day alone, we received over 400 applications from AM stations. This means that almost one in ten AM stations in the country applied for an FM translator during the first 24 hours of the modification window. These FM translators will help struggling AM broadcasters increase their audience and advertising revenue. They will also be a short-term bridge as we address the AM band's long-term technical problems.

Given the strong demand for FM translators, the Media Bureau's Audio Division has a lot of work ahead of it processing these applications. But I am confident that our talented staff will complete this task with their characteristic skill and professionalism.

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).