OFFICE OF THE CHAIRMAN

### FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Steny H. Hoyer U.S. House of Representatives 1705 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Hoyer:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

These new rules expand the reporting under the current "editorial control" definition and will shine more sunlight on political and issue advertising. I appreciate fully that you believe the Commission should go farther.

Thank you for sharing your views with us. The fact that 170 members of congress is a significant statement, the significance of which is not lost.

Sincerely, 5- Mala



March 10, 2016

The Honorable Jared Huffman U.S. House of Representatives 1630 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Huffman:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

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Sincerely - / lach

Tom Wheeler



March 10, 2016

The Honorable Steve Israel U.S. House of Representatives 2457 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Israel:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely Ja- Mala



March 10, 2016

The Honorable Sheila Jackson Lee U.S. House of Representatives 2252 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Jackson Lee:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Ton Mala



March 10, 2016

The Honorable Hakeem Jeffries U.S. House of Representatives 1607 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Jeffries:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,



March 10, 2016

The Honorable Hank Johnson U.S. House of Representatives 2240 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Johnson:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,



March 10, 2016

The Honorable Marcy Kaptur U.S. House of Representatives 2186 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Kaptur:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,

Tom Wheeler



March 10, 2016

The Honorable William Keating U.S. House of Representatives 315 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Keating:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,

Tom Wheeler



March 10, 2016

The Honorable Robin Kelly U.S. House of Representatives 1239 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Kelly:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Tom Wheeler

OFFICE OF THE CHAIRMAN

### FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Joseph P. Kennedy U.S. House of Representatives 306 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Kennedy:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,

OFFICE OF THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Dan Kildee U.S. House of Representatives 227 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Kildee:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, - Mach

Tom Wheeler



March 10, 2016

The Honorable Derek Kilmer U.S. House of Representatives 1520 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Kilmer:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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2- Mart Sincerely



March 10, 2016

The Honorable Ron Kind U.S. House of Representatives 1502 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Kind:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Ann Kirkpatrick U.S. House of Representatives 201 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Kirkpatrick:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,

OFFICE OF

THE CHAIRMAN

#### FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Ann McLane Kuster U.S. House of Representatives 137 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Kuster:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely



March 10, 2016

The Honorable Jim Langevin U.S. House of Representatives 109 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Langevin:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,

Tom Wheeler



March 10, 2016

The Honorable Rick Larsen U.S. House of Representatives 2113 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Larsen:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely



March 10, 2016

The Honorable John B. Larson U.S. House of Representatives 1501 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Larson:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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Sincerely,



March 10, 2016

The Honorable Brenda Lawrence U.S. House of Representatives 1237 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Lawrence:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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Tom Wheeler

OFFICE OF THE CHAIRMAN

### FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Barbara Lee U.S. House of Representatives 2267 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Lee:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely



March 10, 2016

The Honorable Sander M. Levin U.S. House of Representatives 1236 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Levin:

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Sincerely,



March 10, 2016

The Honorable John Lewis U.S. House of Representatives 343 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Lewis:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, - Mala



March 10, 2016

The Honorable Ted Lieu U.S. House of Representatives 415 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Lieu:

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Sincerely, -Inliala



March 10, 2016

The Honorable Daniel Lipinski U.S. House of Representatives 2346 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Lipinski:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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Sincerely, - Mala

Tom Wheeler



March 10, 2016

The Honorable Dave Loebsack U.S. House of Representatives 1527 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Loebsack:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Tom Wheeler



March 10, 2016

The Honorable Zoe Lofgren U.S. House of Representatives 1401 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Lofgren:

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As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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The Honorable Alan Lowenthal U.S. House of Representatives 108 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Lowenthal:

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Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

These new rules expand the reporting under the current "editorial control" definition and will shine more sunlight on political and issue advertising. I appreciate fully that you believe the Commission should go farther.

Sincerely,

Tom Wheeler



March 10, 2016

The Honorable Nita M. Lowey U.S. House of Representatives 2365 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Lowey:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

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Sincerely,

Tom Wheeler

OFFICE OF

THE CHAIRMAN

### FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Ben Ray Luján U.S. House of Representatives 2446 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Luján:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

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Thank you for sharing your views with us. The fact that 170 members of congress is a significant statement, the significance of which is not lost.

Sincerely,



March 10, 2016

The Honorable Michelle Lujan Grisham U.S. House of Representatives 214 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Lujan Grisham:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

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Thank you for sharing your views with us. The fact that 170 members of congress is a significant statement, the significance of which is not lost.

Sincerely, - Mala



March 10, 2016

The Honorable Stephen F. Lynch U.S. House of Representatives 2369 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Lynch:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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- Mark

Tom Wheeler



March 10, 2016

The Honorable Carolyn B. Maloney U.S. House of Representatives 2308 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Maloney:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, = / ///





March 10, 2016

The Honorable Sean Patrick Maloney U.S. House of Representatives 1529 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Maloney:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,



March 10, 2016

The Honorable Doris Matsui U.S. House of Representatives 2311 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Matsui:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, - Misela



March 10, 2016

The Honorable Betty McCollum U.S. House of Representatives 2256 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman McCollum:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely -////sela



March 10, 2016

The Honorable Jim McDermott U.S. House of Representatives 1035 Longworth House Office Building Washington, D.C. 20515

Dear Congressman McDermott:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,

Tom Wheeler


March 10, 2016

The Honorable Jim McGovern U.S. House of Representatives 438 Cannon House Office Building Washington, D.C. 20515

Dear Congressman McGovern:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely.



March 10, 2016

The Honorable Jerry McNerney U.S. House of Representatives 2265 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman McNerney:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, 

Tom Wheeler



March 10, 2016

The Honorable Gregory W. Meeks U.S. House of Representatives 2234 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Meeks:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,

Tom Wheeler



March 10, 2016

The Honorable Grace Meng U.S. House of Representatives 1317 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Meng:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Jan Mala

Tom Wheeler



March 10, 2016

The Honorable Gwen Moore U.S. House of Representatives 2245 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Moore:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,



March 10, 2016

The Honorable Seth W. Moulton U.S. House of Representatives 1408 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Moulton:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,



THE CHAIRMAN

## FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Pete Aguilar U.S. House of Representatives 1223 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Aguilar:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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5- Mala

OFFICE OF

#### FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Brad Ashford U.S. House of Representatives 107 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Ashford:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Thank you for sharing your views with us. The fact that 170 members of congress is a significant statement, the significance of which is not lost.

Sincerely, To-Mech



March 10, 2016

The Honorable Karen Bass U.S. House of Representatives 408 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Bass:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, - Mala



March 10, 2016

The Honorable Joyce Beatty U.S. House of Representatives 133 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Beatty:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, -/1/150

OFFICE OF

THE CHAIRMAN

#### FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Xavier Becerra U.S. House of Representatives 1226 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Becerra:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, - India

Tom Wheeler



March 10, 2016

The Honorable Ami Bera U.S. House of Representatives 1535 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Bera:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, -Inliala



March 10, 2016

The Honorable Don Beyer U.S. House of Representatives 431 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Beyer:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, -Inliala



March 10, 2016

The Honorable Sanford D. Bishop U.S. House of Representatives 2407 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Bishop:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, - Mala



March 10, 2016

The Honorable Earl Blumenauer U.S. House of Representatives 1111 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Blumenauer:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,



March 10, 2016

The Honorable Suzanne Bonamici U.S. House of Representatives 439 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Bonamici:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely - Mach



March 10, 2016

The Honorable Brendan F. Boyle U.S. House of Representatives 118 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Boyle:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

These new rules expand the reporting under the current "editorial control" definition and will shine more sunlight on political and issue advertising. I appreciate fully that you believe the Commission should go farther.

Thank you for sharing your views with us. The fact that 170 members of congress is a significant statement, the significance of which is not lost.

Sincerely,

OFFICE OF THE CHAIRMAN

## FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

March 10, 2016

The Honorable Robert A. Brady U.S. House of Representatives 102 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Brady:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, = / Macha



March 10, 2016

The Honorable Julia Brownley U.S. House of Representatives 1019 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Brownley:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely,



March 10, 2016

The Honorable Cheri Bustos U.S. House of Representatives 1009 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Bustos:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, -Inliala

Tom Wheeler



March 10, 2016

The Honorable G.K. Butterfield U.S. House of Representatives 2305 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Butterfield:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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Sincerely, 5- Mala



March 10, 2016

The Honorable Lois Capps U.S. House of Representatives 2231 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Capps:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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Sincerely, - Mala



March 10, 2016

OFFICE OF THE CHAIRMAN

> The Honorable Michael E. Capuano U.S. House of Representatives 1414 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Capuano:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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Sincerely, - Mach



March 10, 2016

The Honorable Tony Cárdenas U.S. House of Representatives 1510 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Cárdenas:

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