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FOREIGN RELATIONS

Chairman Tom Wheeler
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Dear Chairman Wheeler:

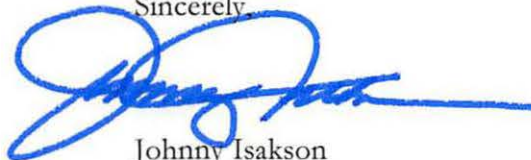
I am writing to express my concern over recent service disruptions that have occurred between local television broadcasters and satellite providers. In particular, I am troubled by the impasse in negotiations that occurred last week between ATT/DIRECTV and Heartland Media, LLC/USA Television Holdings, LLC ("Heartland"), two Georgia-based companies.

The difference in size as the potential root cause of stations going off the air with the satellite carriers was highlighted in the past week when Georgia-based Heartland was forced off the air by ATT/DIRECTV last Wednesday evening. It appears that Heartland has offered to resolve their dispute with ATT/DIRECTV by accepting fees that are 18% lower than retransmission fees ATT/DIRECTV is already paying to retransmit other broadcasters, with lesser-rated stations, in the same Designated Market Areas as Heartland. In addition, ATT/DIRECTV has refused to accept contract terms that have been agreed to by every other major carrier in the retransmission industry. My understanding is that ATT/DIRECTV's only response for its bargaining position is that Heartland, with five stations (each of which is the highest-rated station in its respective market), is too small to insist upon terms that ATT/DIRECTV has agreed to with stations owned by larger broadcasters in the same markets as Heartland.

The foregoing does not appear to me to satisfy the "good faith" bargaining obligations imposed on the parties by controlling federal statutes and regulations, and I am requesting that you look into not only the specific negotiations involving Heartland, but also the broader issue involved in retransmission negotiations. I am only interested in seeing that the playing field is level and that the requirements of the statutes and regulations are followed.

Thank you in advance for your attention to this matter.

Sincerely,



Johnny Isakson

cc: Michael D. White, President, Chairman and Chief Executive Officer ATT/DIRECTV
Robert S. Prather, Jr., President and CEO Heartland Media, LLC/USA Television Holdings, LLC