



# Robocall Strike Force Update

October 26, 2016



# Goal 1: Robust Call Blocking & Filtering Tools for Consumers

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## **FCC Call for Industry Action:**

- Immediately Offer Free Call Blocking & Filtering to Consumers
- Facilitate Call Blocking & Filtering by Downstream Providers

## **Strike Force Delivered:**

- Proposal for Network-to-Device Information Sharing Framework to Give Consumers Better Call Data & Call Handling Solutions
- Consumer Outreach Plan with FCC-Hosted Webpage for Call Blocking Resources
- Commitments to Facilitate Call Blocking By Downstream Providers

## **Work That Remains:**

- Consumer Access to Free Call Blocking & Filtering Solutions Now
- Deadline for Development of Network-to-Device Information Sharing Framework



## Goal 2: Faster Implementation of Caller ID Authentication Standards

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### **FCC Call for Industry Action:**

- Accelerate Development & Deployment of VoIP Caller ID Verification Standards
- Implement SS7 Indicator for Verification of Incoming VoIP Calls to Downstream TDM Carriers
- Conform with Existing Obligations to Transmit Call Routing Information
- Ensure Caller ID Information is Not Altered or Removed

### **Strike Force Delivered:**

- Accelerated Standards Development with Rollout Milestones
- Submission of SS7 Authentication Solution to Standards Body

### **Work That Remains:**

- Deadlines for Full Deployment of VoIP Caller ID Authentication & SS7 Solution
- Provider Commitments to Join AT&T in the “Race to Zero”



# Goal 3: Solutions to Detect & Mitigate Unwanted Calls

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## FCC Call for Industry Action:

- Improve Detection & Avoidance of Unwanted Calls Through Creation & Management of a “Do-Not-Originate” List

## Strike Force Delivered:

- Successful IRS DNO Trial Following FCC Public Notice
  - 90% Reduction in IRS Scam Call Complaints
- Increased Participation & Cooperation in Industry Efforts, Including Development of Best Practices for Call Blocking & Trace-Back

## Work That Remains:

- Expand DNO Trial to Include Additional Providers & Numbers



# Next Steps

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## Industry Must Ensure Continued Progress

- Industry Must Be Aggressive in Achieving Concrete Deliverables
- Providers Must Commit to & Comply with Implementation Deadlines
- Providers Must Give Regular Updates, Particularly Where Work is Handed Off to Other Industry Groups