

STEVE STIVERS 15TH DISTRICT, OHIO

February 22, 2017

The Honorable Ajit Pai Chairman Federal Communications Commission 445 12th Street, SW Washington, DC 20554 Received & Inspected
MAR 0 6 2017
FCC Mail Room

Dear Chairman Pai:

It has come to my attention that Marty Yudkovitz, a Member of Cincinnati Bell's Board of Directors, has been nominated to serve on the Federal Communications Commission's (FCC) Broadband Deployment Advisory Committee. I am writing to express my support for his nomination and request that it be given the proper consideration.

Mr. Yudkovitz has extensive experience in digital media. Prior to joining Cincinnati Bell, Mr. Yudkovitz was the President of TiVo, before running The Walt Disney Company's Strategic Innovation Group. Earlier in his career, he played an integral part in NBC's creation of cable and digital innovation efforts, including the formation of NBC's first cable TV network, CNBC and its website, CNBC.com. Mr. Yudkovitz also helped lead NBC Digital Media's pioneering relations with Microsoft, which resulted in MSNBC and its website MSNBC.com.

If granted a position on the Committee, Mr. Yudkovitz would bring his unique and extensive background and expertise in media, digital content distribution, transformational changes in disruptive environments, and corporate innovation to the table. I believe his performance record and experience make him a uniquely qualified candidate to serve on the Advisory Commission.

Thank you for your consideration.

Sincerely,

Steve Stivers

Member of Congress