**The Incentive Auction “By the Numbers”**

# Reverse Auction

|  |  |
| --- | --- |
| **$10.05 billion** | Revenues to winning broadcast stations |
| **84 MHz** | Cleared by the reverse auction process |
| **175** | Winning stations |
| **$304 million** | Largest individual station payout |
| **$194 million** | Largest non-commercial station payout |
| **30** | Band changing winners (moved to low- or high-VHF) |
| **36** | Winning stations receiving more than $100 million |
| **11** | Non-commercial stations winning more than $100 million |

# Forward Auction

|  |  |
| --- | --- |
| **$19.8 billion** | Gross revenues (2nd largest in FCC auction history) |
| **$19.3 billion** | Revenues net of requested bidding credits |
| **$7.3 billion** | Auction proceeds for federal deficit reduction |
| **70 MHz** | Largest amount of licensed low-band spectrum ever made available at auction |
| **14 MHz** | Spectrum available for wireless mics and unlicensed use |
| **2,776** | License blocks sold (out of total of 2,912 offered) |
| **$1.31** | Average price/MHz-pop *sold* in Top 40 PEAs |
| **$.93** | Average price/MHz-pop *sold* nationwide |
| **50** | Winning bidders |
| **23** | Winning bidders seeking rural bidding credits |
| **15** | Winning bidders seeking small business bidding credits |