



FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

OFFICE OF
THE CHAIRMAN

July 19, 2019

The Honorable Edward J. Markey
United States Senate
255 Dirksen Senate Office Building
Washington, DC 20510

Dear Senator Markey:

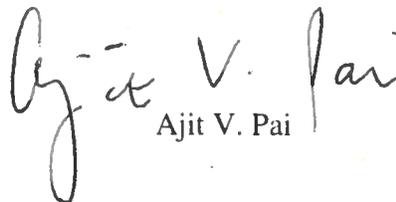
Thank you for your letter regarding the Commission's Children's Television Programming Rules. I agree with you that the children's programming rules serve an important purpose by ensuring that broadcast television stations serve the public interest by providing sufficient educational and informational programming. However, the current media landscape is fundamentally different from the marketplace that existed when the Children's Television Act was passed almost 30 years ago. That is why I supported Commissioner Michael O'Rielly's efforts to modernize these rules to reflect children's current viewing habits.

I appreciate your acknowledgement that our final decision in the *Report and Order* declined to adopt many of the initial tentative conclusions outlined in our *Notice of Proposed Rulemaking* last year. I believe the record supports the modest changes to the children's programming rules that we adopted, such as expanding by one hour the window when Core Programming can be aired, allowing special and short-form programming to count towards Core Programming, and allowing broadcasters to use their multicast streams to satisfy a minority of their total Core Programming obligation.

The modified rules appropriately meet the needs of children—particularly those who rely on over-the-air television—while giving broadcasters more flexibility to meet their statutory obligations. Children who rely on over-the-air-television already benefit from the tremendous growth in content made possible by multicast streaming. For example, broadcasters such as PBS and ION use their multicast streams to provide channels dedicated 24/7 to children's programming. I hope that the increased flexibility we have given broadcasters will lead to innovative and diverse programming that serves children's educational needs, while also allowing broadcasters to better serve the public interest by airing additional live news and other important programming.

Please let me know if I can be of any further assistance.

Sincerely,


Ajit V. Pai



FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

OFFICE OF
THE CHAIRMAN

July 19, 2019

The Honorable Kirsten Gillibrand
United States Senate
478 Russell Senate Office Building
Washington, DC 20510

Dear Senator Gillibrand:

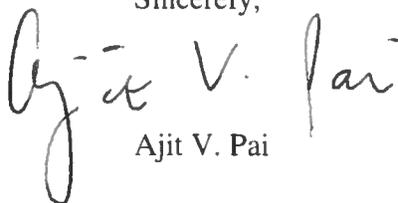
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Ajit V. Pai



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

July 19, 2019

The Honorable Elizabeth Warren
United States Senate
317 Hart Senate Office Building
Washington, DC 20510

Dear Senator Warren:

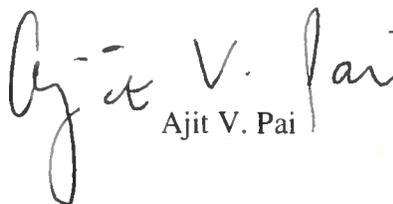
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Ajit V. Pai



FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

OFFICE OF
THE CHAIRMAN

July 19, 2019

The Honorable Tammy Duckworth
United States Senate
524 Hart Senate Office Building
Washington, DC 20510

Dear Senator Duckworth:

Thank you for your letter regarding the Commission's Children's Television Programming Rules. I agree with you that the children's programming rules serve an important purpose by ensuring that broadcast television stations serve the public interest by providing sufficient educational and informational programming. However, the current media landscape is fundamentally different from the marketplace that existed when the Children's Television Act was passed almost 30 years ago. That is why I supported Commissioner Michael O'Rielly's efforts to modernize these rules to reflect children's current viewing habits.

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Ajit V. Pai



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

July 19, 2019

The Honorable Tammy Baldwin
United States Senate
709 Hart Senate Office Building
Washington, DC 20510

Dear Senator Baldwin:

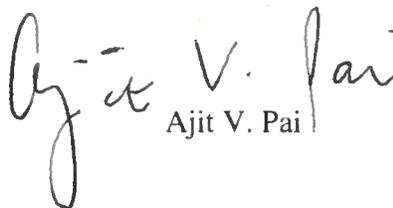
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FEDERAL COMMUNICATIONS COMMISSION
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OFFICE OF
THE CHAIRMAN

July 19, 2019

The Honorable Richard Blumenthal
United States Senate
706 Hart Senate Office Building
Washington, DC 20510

Dear Senator Blumenthal:

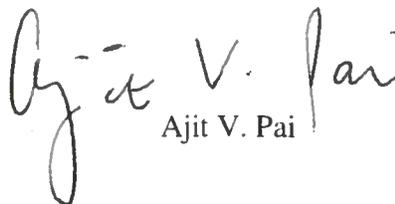
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Ajit V. Pai



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

July 19, 2019

The Honorable Ron Wyden
United States Senate
221 Dirksen Senate Office Building
Washington, DC 20510

Dear Senator Wyden:

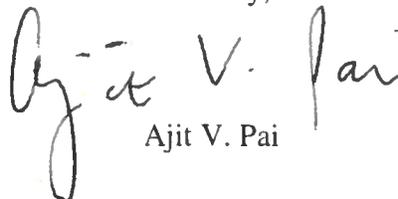
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July 19, 2019

The Honorable Sherrod Brown
United States Senate
713 Hart Senate Office Building
Washington, DC 20510

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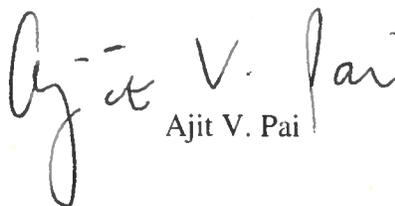
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THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

July 19, 2019

The Honorable Amy Klobuchar
United States Senate
425 Dirksen Senate Office Building
Washington, DC 20510

Dear Senator Klobuchar:

Thank you for your letter regarding the Commission's Children's Television Programming Rules. I agree with you that the children's programming rules serve an important purpose by ensuring that broadcast television stations serve the public interest by providing sufficient educational and informational programming. However, the current media landscape is fundamentally different from the marketplace that existed when the Children's Television Act was passed almost 30 years ago. That is why I supported Commissioner Michael O'Rielly's efforts to modernize these rules to reflect children's current viewing habits.

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