

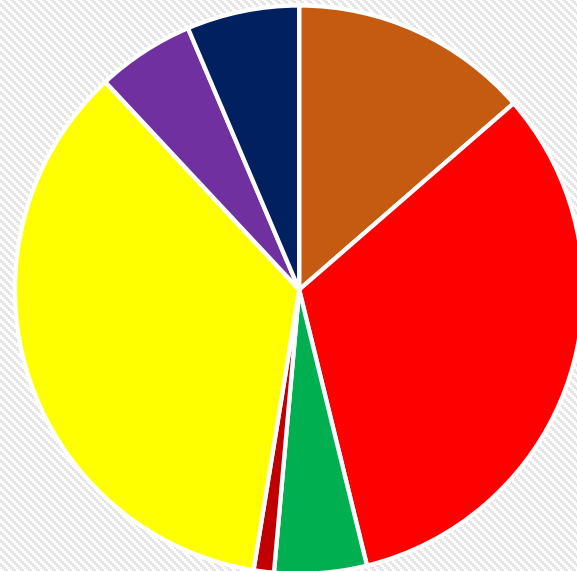
# Media Bureau



2017 - 2020

# Media Bureau

Portfolio includes Cable, Direct Broadcast Satellite &  
33,000 Broadcast Licensees



- AM Full Power
- FM Full Power
- TV Full Power
- TV Class A
- Translators
- TV Low Power
- FM Low Power

# Media Bureau

- Established regulatory framework and licensing process for the Next-Generation TV Standard



- 23 markets broadcasting now
- 20 television models with ATSC 3.0 tuners

# Media Bureau

Celebrated 100 years of radio  
while preparing for its future

- Simplified rules for FM NCE, LPFM and FM translators
- Revitalized AM Radio
  - Authorized 2,800 AM stations for FM translators
  - Permitted all-digital AM service on a voluntary basis

# Media Bureau

## Media Regulation Modernization Initiative

- 22 Proceedings launched to establish rules consistent with the contemporary media marketplace
- 26 Orders updated regulations for the digital age
  - Revamped children's television programming rules
  - Eased cable leased access obligations
  - Eliminated various recordkeeping requirements
- Reduced entities' costs and burdens of compliance

# Media Bureau

## Leveling the Playing Field

- Interpreted Cable Act to prohibit excessive regulation of cable operators by Franchising Authorities
- Interpreted Cable Act to recognize that streaming video services can provide effective competition to traditional cable services.

# Media Bureau

## Initiated Media Ownership Reforms

- Eliminated newspaper-broadcast cross-ownership rule
- Eased local television ownership rule
- Created innovative incubator program

U.S. Supreme Court oral argument on January 19, 2021

# Media Bureau

Advisory Committee on Diversity and Digital Empowerment



- Promoting small business entry into media industries
- A busy agenda - 7 meetings, 2 reports and 5 symposia



# Media Bureau

## Evaluated Media Transactions

- Reviewed over 15,000 applications to assign or transfer broadcast licenses for compliance with the Act, our rules, and other applicable statutes
- Identified opportunities for new sources of capital to enhance broadcast offerings and strengthen competition

# Media Bureau

## Enforced the Rules

- \$48M Consent Decree – imposed largest civil penalty ever on broadcaster
- 106 Political File Consent Decrees and Compliance Plans to ensure adherence to the Act
- Retransmission Consent Good Faith Negotiations violations led to first NAL & maximum forfeitures

# Media Bureau

Getting the job done for the past 4 years

- 178 Commission Items adopted
- 54 Meeting Presentations
- 1,000 + increase in stations licensed
- 68,000 applications processed
- 987 TV Stations Repacked

# Media Bureau



**Thank You MB Team**