

# Broadcast Incentive Auction

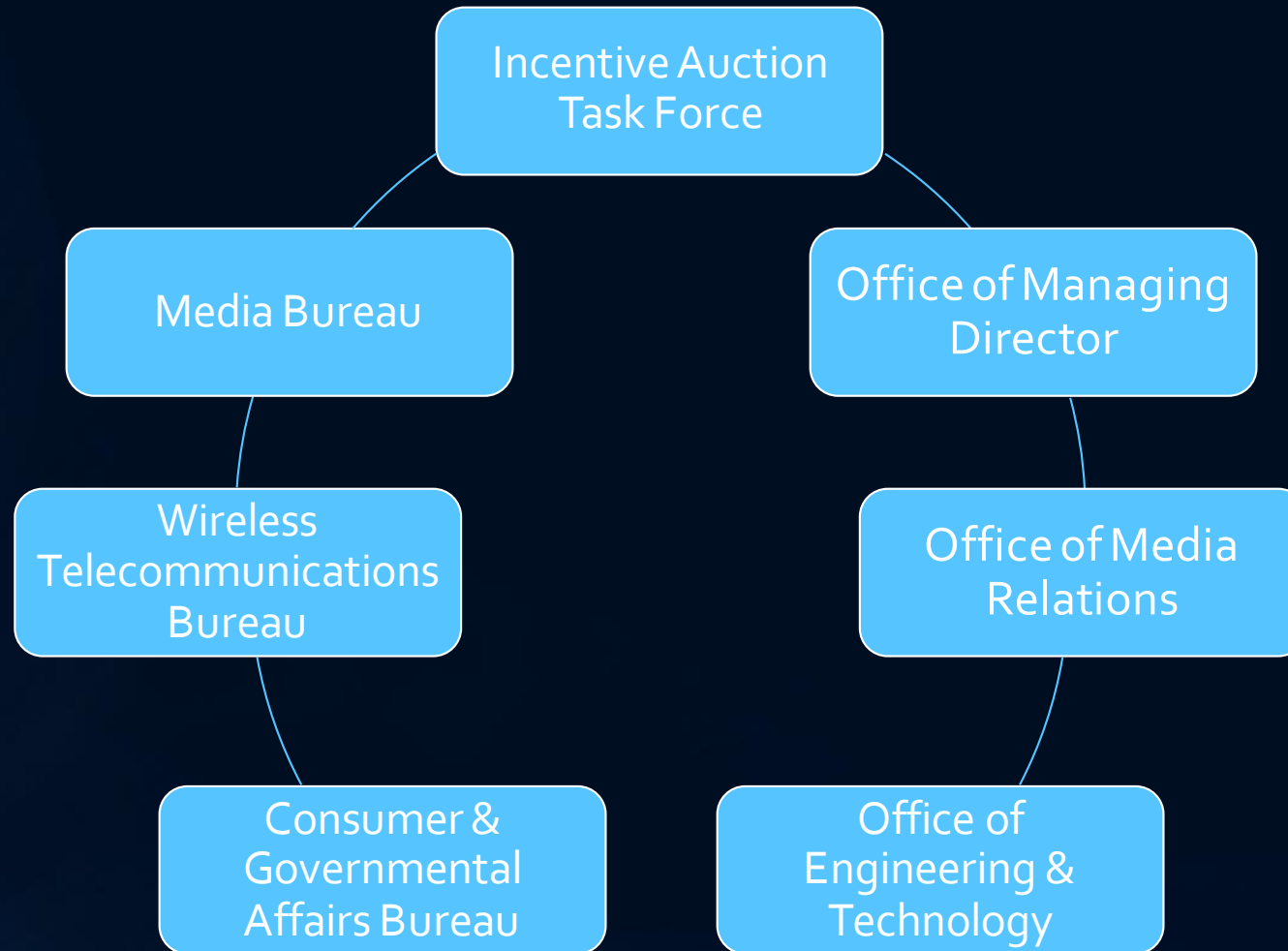
Post-Auction Transition 2017-2021

Jean L. Kiddoo  
Chair, Incentive Auction Task Force  
January 13, 2021

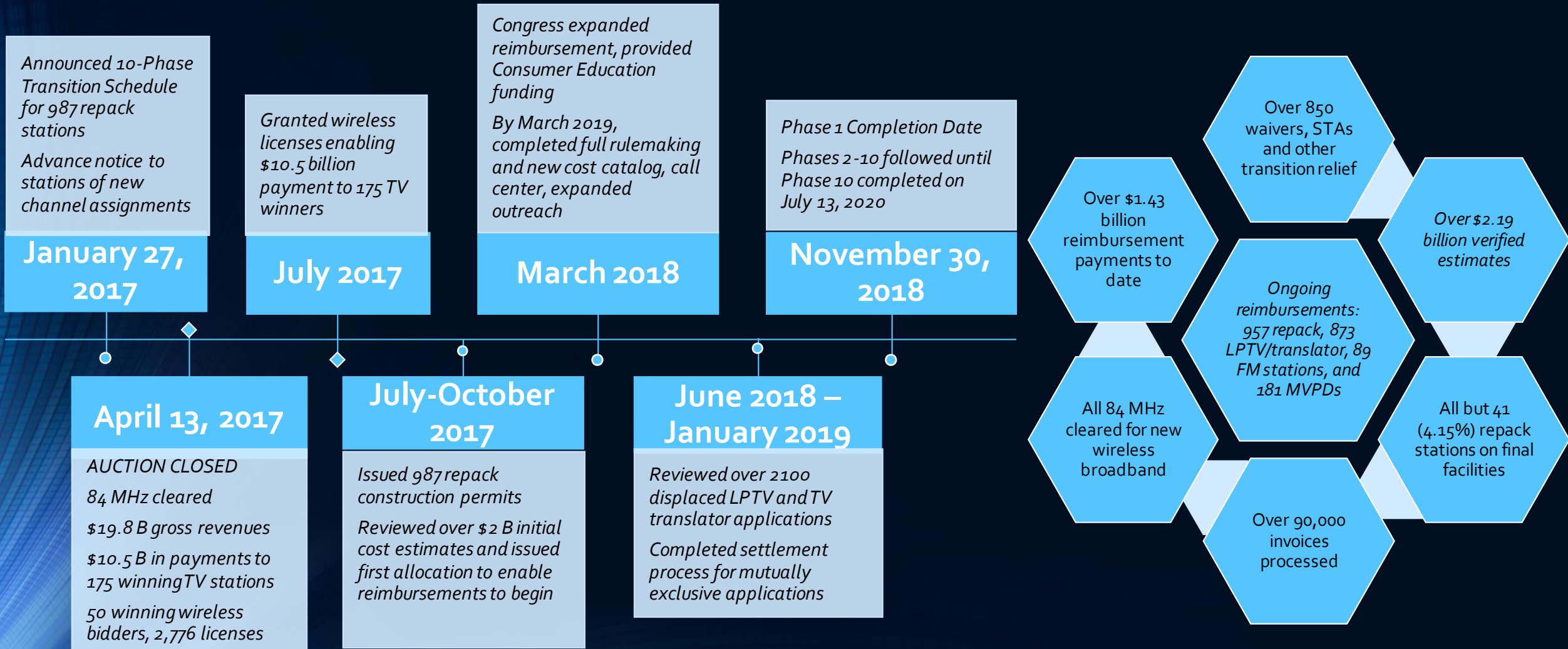
# Post-Auction Transition Plan

- Closing of incentive auction in April 2017 commenced intensive 39-month post-auction transition to clear and deliver the new 600 MHz band to the winning wireless auction licensees
  - In early 2017, we announced 10-phase transition roadmap from November 2018 to July 2020 and gave 987 stations to be repacked advance notice of new channels
  - Granted 50 wireless applications totaling 2,775 licenses and representing \$19.3 billion in net winning bids
  - In March 2018, legislation doubled the number of entities in the reimbursement program by adding LPTV/translator and FM stations and provided funding to enable expanded consumer outreach
- Dedicated staff from Bureaus and Offices across the Commission, together with industry stakeholders, rose to the challenge: the spectrum was delivered on time and reimbursements of the costs to all eligible TV and FM stations and MVPDs are well underway

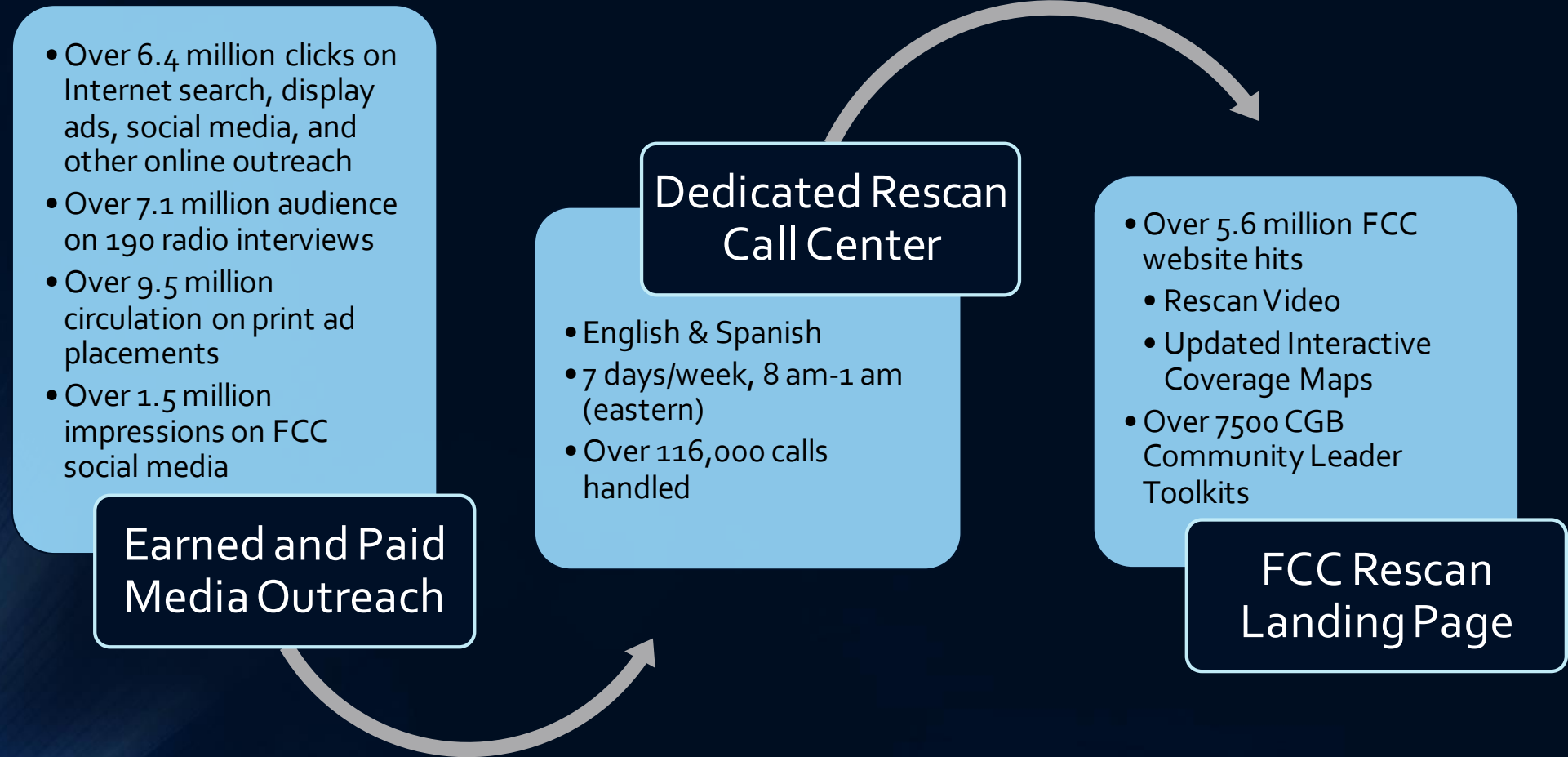
# Incentive Auction Teamwork



# 2017-2021: A Few Transition Milestones



# Targeted Consumer Rescan Education



# Thank You

- Media Bureau
- Consumer and Governmental Affairs Bureau
- Wireless Telecommunications Bureau
- Office of Engineering and Technology
- Office of Managing Director, especially Financial Operations and Contracting Offices
- Office of Media Relations
- And thousands of others at TV stations, wireless carriers, tower companies, broadcast engineering and law firm consultants, and our fund administrator, call center, and public relations contractors